

Our mission is to maximize the visibility and safety of cyclists, while simultaneously providing an accurate insight of danger zones in their route.



Features

- Bright LED display
- Lidar sensor detects danger
- Active warning animations
- Bluetooth connectivity
- Dangerous incident locations stored on the cloud
- Interactive map of incident points
- Seamless switch between left and right hand drive modes

Benefits

- Allows cyclist to track dangerous areas on his/her route
- Protects cyclist by notifying drivers of their unsafe behavior
- Informs drivers
 about what is a
 safe distance and
 speed
- Bright light improves cyclist visibility

Universal Design and Innovation



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How it works

- Bike light's initial state is a smiley face
- Sensor detects vehicle that is too close or approaching too quickly
- Bike light
 changes to a
 flashing
 frowning face,
 notifying driver
- Bike light tracks
 GPS
 coordinates of
 this occurrence
 and logs them
 onto the
 application
- Cyclist logs
 onto application
 and can track
 his/her danger
 areas

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FINALIST