



September 26, 2011

New Web, Smartphone and Text system to tell you when bus is due

Service gives info on every stop in Dublin - Dublin Bus first to enable new service

Check out your bus local stop for its identification number

Bus passengers across the Dublin region are now able to check the actual arrival time of their bus at all 5,000 Dublin Bus stops using a new website, text service, and iPhone App, launched today (September 26, 2011) by Minister for Public & Commuter Transport, Alan Kelly TD.

Dublin Bus is the first transport provider to offer the new service which is an initiative of the National Transport Authority and delivered with the technical assistance of Dublin City Council. All stops in Dublin have a unique identification number, clearly visible, which passengers use to check their own bus stop by website, phone or text to know in real time when their bus is due to arrive at that stop.

The bus arrival information service can be accessed at either TransportforIreland.ie or dublinbus.ie/rtpi. The Transport for Ireland website will also provide real time passenger information for Bus Éireann, Luas and other transport operators in the months ahead.

The new web, app and text services now cover all 5,000 Dublin Bus stops. Bus Éireann will be included on an integrated service in the coming months. The system is a significant enhancement of the 500 real time on-street electronic bus signs currently being installed at stops across the Greater Dublin Area (with over 270 installed to date). The electronic signs are also currently being tested in Cork for launch this year and will be rolled out to Galway, Limerick and Waterford next year.

Minister Alan Kelly said:

“The real time website and mobile app and text service offer bus passengers greater convenience, reliability and quality of service with up to the minute information on how far away your bus is from any stop in Dublin. This is an excellent use of technology which encourages public transport usage in everyone’s daily travel choices and makes for a more sustainable way for people to get around. We want people to be able to plan their journeys more easily and to understand that the car isn’t their only option. This forms part of Government policy for the better integration of transport systems. Providing more user friendly and accurate travel information is a key element of our policy.”

Gerry Murphy, Chief Executive Officer, National Transport Authority said:

“We’re very pleased to have developed this service which will allow people to use public transport more effectively and reliably in their daily journeys. We are working with Bus Éireann, Irish Rail, Luas and private bus operators to join the Transport for Ireland service, to offer a truly integrated information system for users. Alongside today’s expansion of the real time service, we’re also developing a national integrated journey planner. We will bring all strands of public transport information together into one readily accessible system whereby everyone nationwide will be able to access and plan their journeys including real time arrival information through a single site: [TransportforIreland.ie](https://transportforireland.ie).”

Paddy Doherty, Chief Executive Officer, Dublin Bus, said:

“The entire Dublin Bus fleet is now equipped with a system which allows staff to identify the location of each bus on our network and their progress towards bus stops along each route. The launch of our real time passenger information app for iPhone and feature on our website together with electronic signage and our Network Direct programme, form part of our commitment to Dublin Bus passengers to maintain and improve our delivery of quality bus services throughout the region.”

ENDS

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Notes:

For Real Time Passenger Information in Dublin visit TransportforIreland.ie or dublinbus.ie/rtpi

- Download the Dublin Bus real time iPhone app – free – from the iTunes Store, or update your current Dublin Bus iPhone App to enable the real time service. The Android version of the app will be available from the end of November 2011.
- The Transport for Ireland service will continue to develop, Real Time Passenger Information for Bus Éireann will be available early next year and information for other bus and rail transport operators will follow. The multi-operator, multi-city bilingual Real Time Passenger Information webservice and Apps will be available in early 2012.
- Bus Stop numbers are on all stops and shelters and can be found under the Dublin Bus castle logo on top of the bus stop or bus shelter.
- Text 53035 with your bus stop number for the real times of the next four buses at that stop (e.g., if you bus stop has the number '1234', text 1234 to 53035). You can also add your bus route number when texting for that route's real time information for your stop. E.g for route 16 text 1234 16 to 53035. Text costs €0.30 including VAT for each message received, (network operator charges may apply). Service Provider Open Sky Data Systems.

Real Time passenger Information is an initiative of the National Transport Authority. The launch of electronic bus arrival information signs and web based information systems is being supported and carried out with the assistance of Dublin City Council.