

[REDACTED]

2<sup>nd</sup> January 2012

Dear [REDACTED]

In response to your Freedom of Information request received by the National Transport Authority on the 30<sup>th</sup> November 2012, please see attached the following relevant documentation:

1. NTA website page for the Public Bikes Schemes in Regional Cities;
2. Proposals for Introducing Public Bike Schemes in Regional Cities - Technical Feasibility Report;
3. Proposals for Introducing Public Bike Schemes in Regional Cities - Commercial Report;
4. Summary of the Technical Feasibility Report;
5. Summary of the Commercial Report;
6. Dublin Bike's Sharing Experience;
7. Potential for a Public Bikes Scheme in Cork - Presentation;
8. Potential for a Public Bikes Scheme in Waterford - Presentation;
9. Potential for a Public Bikes Scheme in Limerick - Presentation;
10. Potential for a Public Bikes Scheme in Galway - Presentation;
11. Commercial Report - Presentation;
12. Correspondence dated the 27<sup>th</sup> April 2011 from T.D. Alan Kelly to the NTA;
13. Correspondence dated the 30<sup>th</sup> June 2011 from the NTA to T.D. Alan Kelly;
14. Correspondence dated the 20<sup>th</sup> June 2012 from the NTA to Department of Transport, Tourism and Sport (DTTAS) regarding operating costs;
15. Correspondence dated the 2<sup>nd</sup> Aug 2012 from the NTA to DTTAS regarding possibilities for the process;
16. Instructions to Tenderers for Public Bike Schemes in Regional Cities using the Framework Agreement for Consultancy Services;

17. Tender and Schedule for Public Bike Schemes in Regional Cities using the Framework Agreement for Consultancy Services;
18. Project report on Introducing Public Bike Schemes in Regional Cities;
19. Press Release dated the 3<sup>rd</sup> Nov 2012;
20. Correspondence dated the 7<sup>th</sup> Nov 2012 from the NTA to DTTAS regarding current status of technical, legal and commercial workstreams;
21. Correspondence dated the 26<sup>th</sup> Nov 2012 from the NTA to DTTAS regarding sponsorship application process involvement;
22. Invitation for Expressions of Interest for the Provision of Sponsorship to Public Bike Schemes in the Regional Cities;
23. Newspaper Advert regarding sponsorship;
24. Press release dated the 28<sup>th</sup> Nov 2012 from the DTTAS.
25. Task Order EY006 regarding economic advisory services being provided

In relation to your query regarding certain industries being excluded from applying for sponsorship contracts, as stated in the document 'Invitation for Expressions of Interest for the Provision of Sponsorship to Public Bike Schemes in the Regional Cities' under Section 4.3 *"In accordance with the bike scheme attributes and having regard to relevant legal requirements, the sponsorship contract would exclude direct association with the following products or services:*

- *Tobacco products, as they are not in keeping with the attributes of the scheme and prevented by the Public Health (Tobacco) Act, 2002;*
- *Alcoholic products, as they are not in keeping with the attributes of the scheme; and*
- *Politically associated purposes or campaigns."*

Yours sincerely,

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Michael Aherne

National Transport Authority