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## Kids go free on Luas

Luas is delighted to announce that kids will travel free of charge at weekends during the months of February, March and April 2013. Two children may travel free of charge with each adult who has a valid Luas Adult ticket.

This is one of a range of new fare initiatives which the National Transport Authority and the transport operators will be bringing to the travelling public over 2013.

This significant initiative is being introduced this year for the first time. Luas carried a record 29.4 million passengers in 2012 and it is hoped that this free offer will encourage even more customers onto one of Europe's most successful light rail systems. It is expected that many thousands of parents will avail of this free offer to explore the delights of the city, many of which are also free. The offer will be available to the throngs of extra visitors who will be here for "The Gathering" and the offer will be in place for the St Patrick's Day celebrations which are expected to be spectacular this year. The offer will also cover the Easter holidays where hard pressed parents will be able to avail of all that the city has to offer with the bonus of free Luas travel for the kids. The offer covers both Luas lines and is available on Saturdays, Sundays and Bank Holidays.

Minister for Transport, Tourism and Sport, Leo Varadkar welcomed the initiative and said: 'This is a generous offer for families and represents really good value. With the Gathering Ireland 2013 already underway, it's also likely to be popular with tourists and I will be encouraging the tourism authorities to promote it with visitors. The offer will apply to anyone travelling with both regular tickets and Leap cards'.

Ends.









