



BikeWeek

12th – 18th September 2021



Key Objectives of Bike Week

- Reach a diverse range of people through Local Authorities, Sports Partnerships, Workplaces, Campuses and Schools through inclusive events
- Encourage cycling, especially lapsed/new cyclists
- Enable new and less confident cyclists to improve their cycling skills
- Promote local cycling infrastructure for transport and recreation and highlight recent infrastructure improvements/installations
- Educate the community about relevant road rules and the importance of road safety to protect vulnerable road users
- Promote cycling as healthy, low-cost and environmentally friendly

Covid-19: All Bike Week events must comply with the public health advice that is in effect at the time of the event.

National Events

#cyclingforall

- **Sept 12th Family/Group Cycles** nationwide on special cordons along selected routes at 3pm led by well known local cyclist/ local celebrity. Work with local bike share schemes and bike shops.
- **Sept 14th Bike to Work Day** – supported by Smarter Travel promotion to programme workplaces and campuses
- **Sept 15th COW Day** - Green-Schools and Cycling Bus Network/national competition for most colourful cycling bus

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- **Commuter Convoy on Bike to Work Day** Identify meeting locations for suburban commuters to gather and cycle to key business areas together. Make arrangements for an experienced bike commuter to lead from each location. Have a breakfast snack available on arrival.
- **Bike Clinics** with local bike mechanics at public spaces/workplaces/campuses
- **Community Bike Sale/ Swap** Designate a location and time and encourage community members to bring their no-longer-needed bike-related items, including bicycles, parts and accessories. Consider working with a local bike shop to run the swaps.
- **#cyclethere** Cycle to the shops. Cycle to work. Cycle to training. Cycle to the park. Have a photo competition asking participants to compile their photos at the end of Bike Week to create a photo collage and win a prize.

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Online Events

- Panel webinars (Social inclusion and cycling/Understanding barriers to teenagers cycling)
- Cycling yoga
- Bike maintenance
- Cycling safety
- Cycling with children

Resources on bikeweek.ie

- Logo
- Poster
- Social Media banners
- Local Events (submission form)
- Certificate of Participation

Information on bikeweek.ie

- Greenways/Cycling Trails
- Leave No Trace
- Bike-Packing in Ireland

Potential Support for Events

- RSA Safety Officers - safety
- Gardaí – safety and bike security, Garda cyclists
- CYCLERIGHT Trainers – cycling advice, training
- An Taisce Travel Officers – cycling advice
- Schools/Clubs/Organisations
- Various organisations may support events: Order of Malta/ Red Cross/ Civil Defence

Get on your Bike

#7DaysofCycling

Photo Competitions

- Sunday 12th Cycling for All – 3pm nationwide group cycles
- Monday 13th Nature Competition – Cycle to a green or blue space near you
- Tuesday 14th Cycle to Work Day (Bike Convoys/Clinics)
- Wednesday 15th School Cycle Bus Competition - most colourful bus
- Thursday 16th Cycle Yourself Happy – cycle to a location where you are happiest
- Friday 17th Me-Time cycle to a place that you find peaceful and relaxing
- Saturday 18th Off to the Shops messages/post office/ errands by bicycle



Timeline

- Grant Application Form sent to CE and CO May 28th
- Minimum allocation per Local Authority - €5,000
- DoT Grant is designed to supplement the LAs' own contribution towards local events
- Deadline for Applications June 22nd
- Funding allocations by July 9th
- Claims must be submitted no later than October 22nd to ensure payment
- Final reports submitted October 22nd
- Grant claims will be processed by DoT

Local Authority Name:				
Local Authority Address:				
Primary contact name:				
Primary contact email:				
Primary contact mobile number:				
Secondary contact name:				
Secondary contact email:				
Secondary contact mobile number:				
Events Name/Details	Purpose of the Event	Who is the Event for? Cyclist level etc.	Location(s)	Estimated Cost €
			Events Total Cost	
			Minus LA Contribution	
			Grant Request (from DoT)	

Terms and Conditions (further details on Application Form)

1. Events must be held during Bike Week 2021 September 12th to 18th
2. The Bike Week logo must be used on all promotional materials
3. Bike Week grants are awarded towards the organisation and running of events and not for capital investment projects, such as the construction of bike stands or the purchase of bicycles.
4. Details of events should be submitted as early as possible for upload to the Bike Week website.
5. Do not provide funding/part-funding for training similar to CYCLERIGHT training, unless provided by CYCLERIGHT trainers and approved by Cycling Ireland.
6. No payment should be made to volunteer persons / organisations coordinating /running events
7. Prizes/freebies should not be provided at 'LA staff only' events.
8. Funding should not be provided for existing events (this is not a source of funding for clubs / organisations; accordingly funding for their own events, club rides, sportives etc. should be avoided).
9. Final Report to include metrics for all events.



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www.bikeweek.ie

bikeweek@nationaltransport.ie

