



Are you looking for an interesting practical project for your students?

Over the past number of years, the Smarter Travel Student Awards have been going from strength-to-strength and Lecturers have been a contributing factor to its success. Lecturers from third level campuses around Ireland have been actively involved with the Student Awards and represent a broad and diverse range of courses in the areas of Engineering, Business, Marketing, Health Promotion, Events, Creative Design, Media, and more.

Lecturers are encouraged to get involved with the Student Awards by incorporating the Awards into their graded coursework. Not only does this give students the opportunity to participate in and experience the benefits of a practical project, it also positively promotes and supports the message of sustainable and active commuting while travelling to, from and on campus.

To acknowledge the work and effort that Lecturers make by adapting their curriculum to bring the Smarter Travel Campus Programme into their graded coursework, and supporting students throughout their project, Lecturers can be awarded with a Lecturer Special Recognition Award at the national Smarter Travel Student Awards Ceremony.

For more information
www.smartertravelstudentawards.ie

Why get involved?

- Special Recognition Awards for Lecturers, academic staff and campuses involved.
- Have your students compete with undergraduate and postgraduate students from third level campuses around the country.
- Gain practical project experience for the students.
- Provides students with an opportunity to develop a platform to build their CV or professional portfolio.
- Student projects are judged by a panel of experts in their field.
- Shortlisted student Finalists and all Lecturers involved will be invited to attend the National Student Awards Ceremony where projects will be showcased.
- All shortlisted Finalists will be awarded a Certificate.
- Prizes will be awarded for Overall Winners.



What do I need to know?



The task for students is to develop a project that supports, facilitates and/or enables sustainable and active travel modes to, from, and, on campus. Smarter Travel includes modes of transport such as walking, cycling, public transport, carpooling and more. For more information on the Smarter Travel Campus programme, please visit www.smartertravelcampus.ie.



With the exception of media entries, students are asked to submit their project in the form of an A3 poster for judging by an external panel of expert judges. For more information on the poster, please refer to the Guidebook.



Students can enter individually or in a group of up to four people. Past entries have included but are not limited to, marketing campaigns, active travel challenges, events, multimedia, design and engineering projects.



Prizes will be awarded to the Overall Winners. Students shortlisted as Finalists will be invited to the National Student Awards Ceremony where their entry will be showcased.



A press release and photos will be issued to national and local press following the Ceremony.



A detailed Guidebook of what is involved for the students and each Category, including project ideas, can be found by visiting www.smartertravelstudentawards.ie



Dates for your calendar



Semester 1:

- **September - December:** Register your interest
- **September - October:** Student briefings
- **September - December:** Undertake projects
- **End of December:** Semester 1 entries close

Semester 2:

- **January - March:** Register your interest
- **January - March:** Undertake projects
- **January:** Student briefings
- **End of March:** Semester 2 entries close
- **Early April:** Judging process
- **Mid - April:** Finalists announced
- **28th April 2022:** National Awards Ceremony

Timeline for Lecturers

This timeline is a guide for you based on the experience and feedback from Lecturers who have successfully incorporated the Student Awards into their curriculum over the past number of years. This is only an example of how the timeline throughout the Semester might look, and you may choose to adapt the timeline based on your specific requirements.

