



Smarter Travel Student Awards

The Judging Panel



Paula Kelly

Head of Account Management at TBWA Dublin

Paula Kelly is Head of Account Management at TBWA\Dublin and is known for her exceptional judgement, commercially minded focus, work ethic and unflappable nature.

Paula has over 20 years experience in business in brand and communications development and has experience working across every sector both locally and globally. She most recently has worked on delivering omni-channel campaigns for the likes of HSE, Jameson, Department of An Taoiseach, Laya Healthcare and National Transport Authority.



Category 3
Media