

This is an **example text of captions** that can be used as part of your Marchathon promotional campaign. You will find a variety of social media graphics to use on the 'Marchathon Resources' section on www.stepchallenge.ie.

- Marchathon is coming! Team-up and get walking for this year's #Marchathon Step Challenge which takes place from Tuesday 1st March to Thursday 31st March. For more information visit www.stepchallenge.ie. #Marchathon #SmarterTravel
- [Organisation] has registered to take part in this year's #Marchathon Step Challenge. Create a Team of 3-6 people and compete against Teams from [Organisation] and nationwide. There are great prizes to be won! Sign-up now on www.ActiveTravelLogger.ie. #Marchathon #SmarterTravel
- The excitement is building ahead of Marchathon! Don't forget to sign-up by the 23rd of March to be entered into the Early-Bird Registration Prize Draw. All participants must have an Active Travel Logger account to take part. To register visit www.ActiveTravelLogger.ie.
- So far, [Organisation] has [XX] number of Teams taking part in #Marchathon which starts on Tuesday 1st March. Join or create a Team of 3-6 people and take part to be in with a chance to win great prizes! Sign-up now on www.ActiveTravelLogger.ie.
- #Marchathon is a fun Step Challenge for staff [and students] to take part in. Create a Team of 3-6 people with your colleagues [and classmates] and track your steps for the month of March to place on both the [Organisation] and national Leaderboard. Sign-up now on www.ActiveTravelLogger.ie.
- 2 Weeks to go! #Marchathon starts in two weeks. So far we have [XX] amount of participants representing [Organisation]. It's not too late to take part. Sign-up on www.ActiveTravelLogger.ie today and create or join a Team.
- #Marchathon is a great way to connect with your colleagues [and classmates], have fun and to incorporate walking as a mode of transport throughout your day! Sign-up now on www.ActiveTravelLogger.ie and be in with a chance to win great prizes throughout!
- It's the first day of #Marchathon! Well done to the [XX] staff [and students] who signed-up so far. It's not too late to take part. Sign-up today on www.ActiveTravelLogger.ie. To see this week's Marchathon competitions and how to get involved, visit www.stepchallenge.ie.