





# NTA Mystery Passenger Survey Regional, Regional City & Town Bus 2022 Quarter 2







- Background to Research
- Section 1 Bus Equipment Performance
- Section 2 Bus Driver Performance
- Section 3 Cleanliness Performance Bus Cleanliness
- Section 4 Bus Station Performance
- Appendix





## Research Background:

This research programme monitors service, quality and compliance with contractual Bus Éireann requirements through "mystery shopping" surveys, to measure key aspects of service delivery. This mystery shopping programme was designed to provide robust and actionable data to the National Transport Authority to measure the overall service performance of Bus Éireann through the eyes of its 'customers'.

319 mystery shops were conducted during Quarter 2 with mystery shoppers acting as passengers while waiting for and on board selected bus routes. A broad spread of routes were covered across different days of the week and times of the day. Bus Éireann Bus Station assessments were also completed and are included in this Quarter 2 data.

The mystery shops were carried out by trained Ipsos assessors, all of whom are trained in completing these assignments. These assessors use mobile devices which enable both discreet and effective captures of location, bus and driver details at stops, when boarding, on board and after alighting buses.

2022 Quarter 2 took place between 28th March and 19th June 2022

The charts show the percentages of responses for each measure. The base sizes are marked with an asterisk.





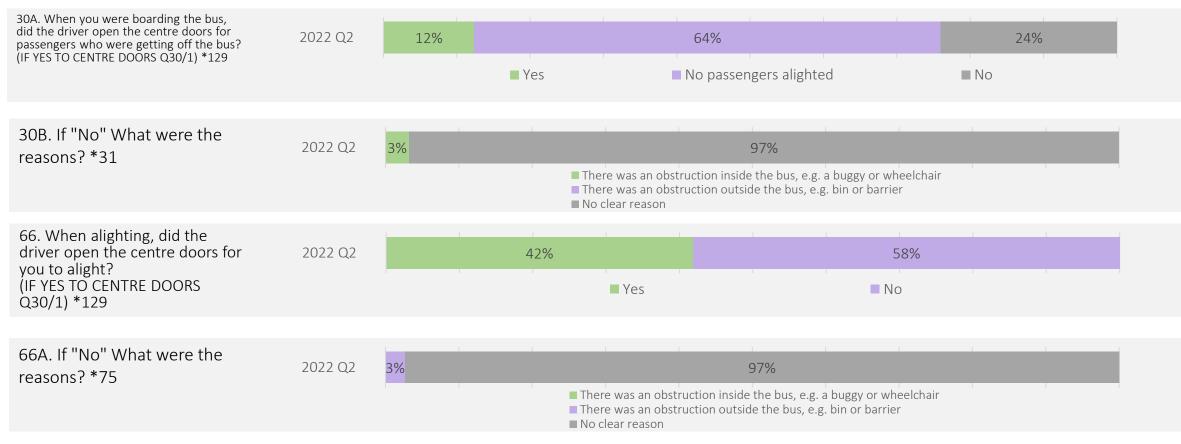
Contains questions relating to the following Bus Equipment Performance:

- Centre Doors
- Bus Ramps
- Information Displays / Audio Announcements
- Interior Lighting / On-board Temperature
- CCTV
- WIFI





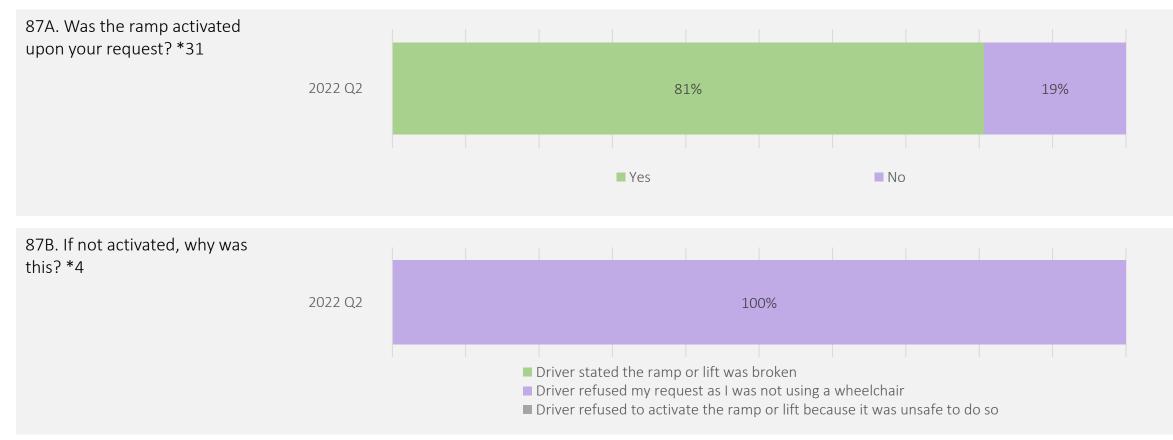
#### **Bus Centre Doors**







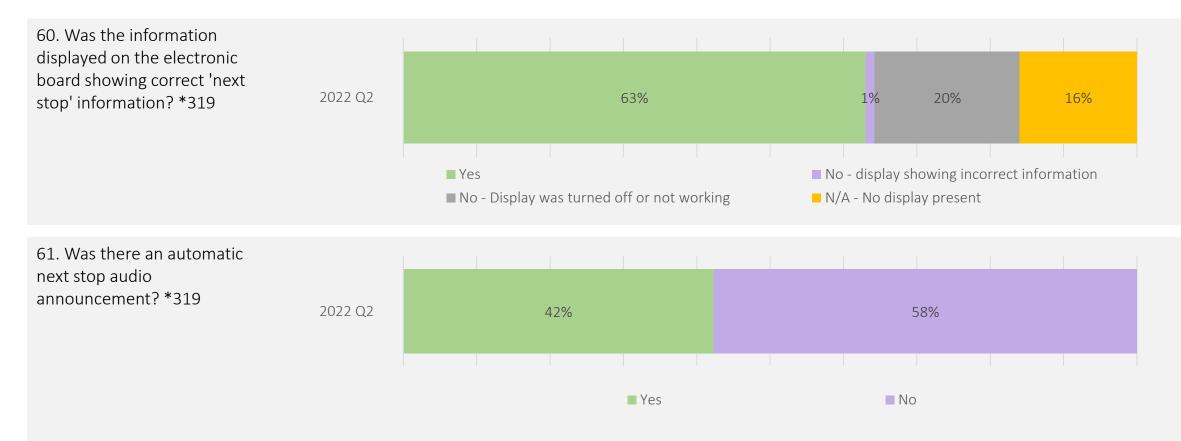
#### Bus Ramp







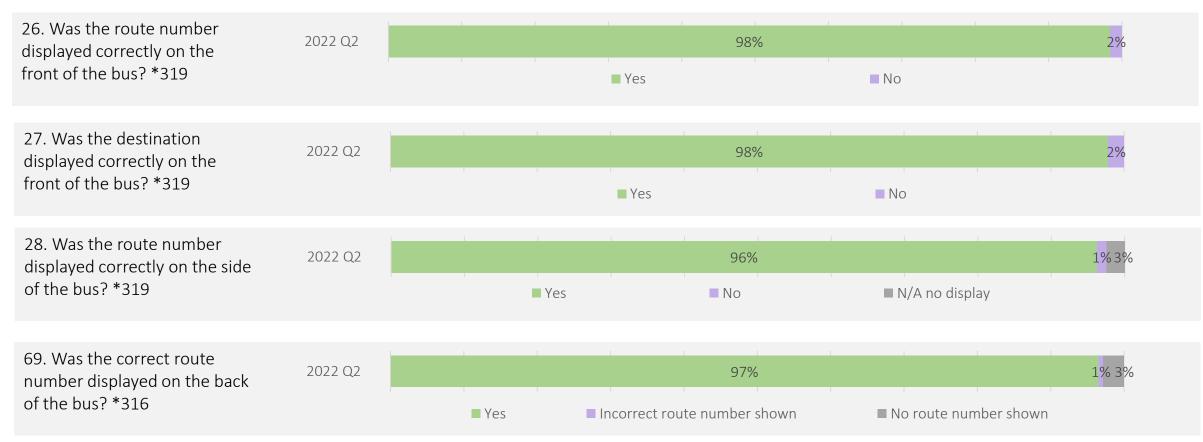
#### Bus Electronic Board Performance







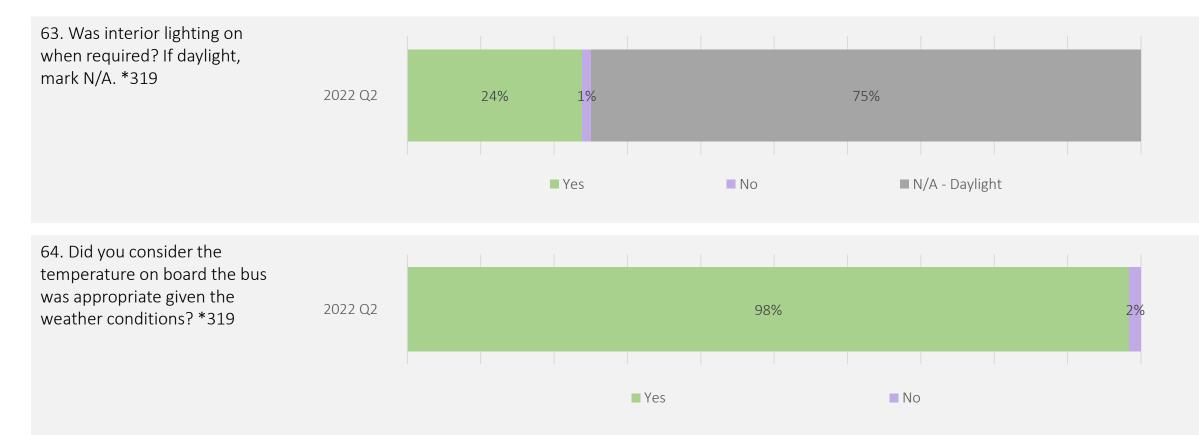
#### Bus Route & Destination Display







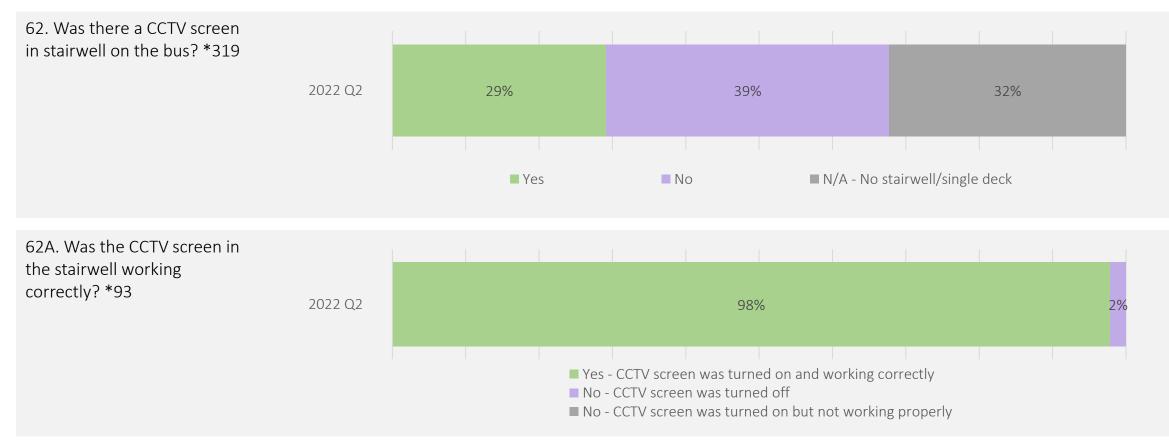
## Interior Lighting / On-Board Temperature







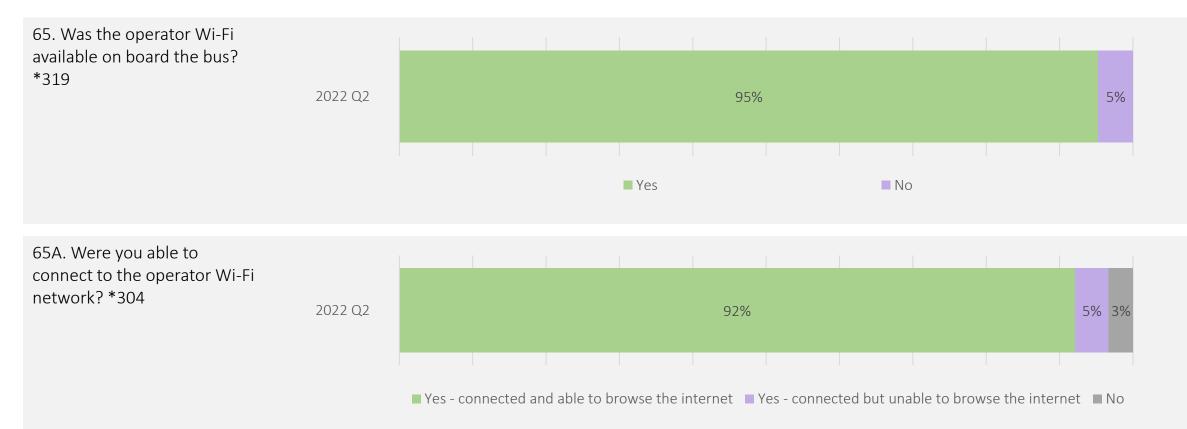
#### Bus CCTV







#### On Board WIFI







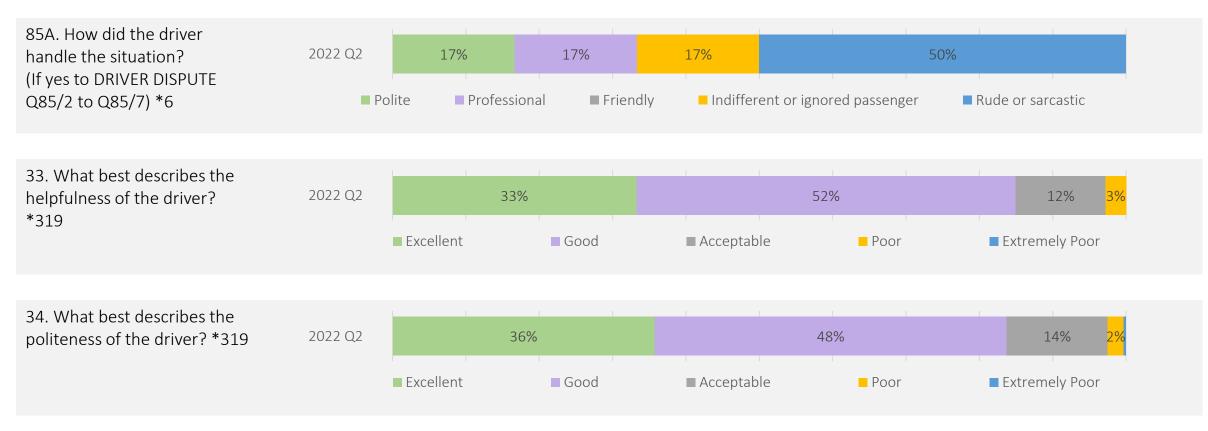
Contains questions relating to the following Bus Driver Performance:

- Driver Attitude
- Driver Presentation
- Bus Ride Quality
- Serving the Stop
- Other Driver Behaviours
- Route Diversion





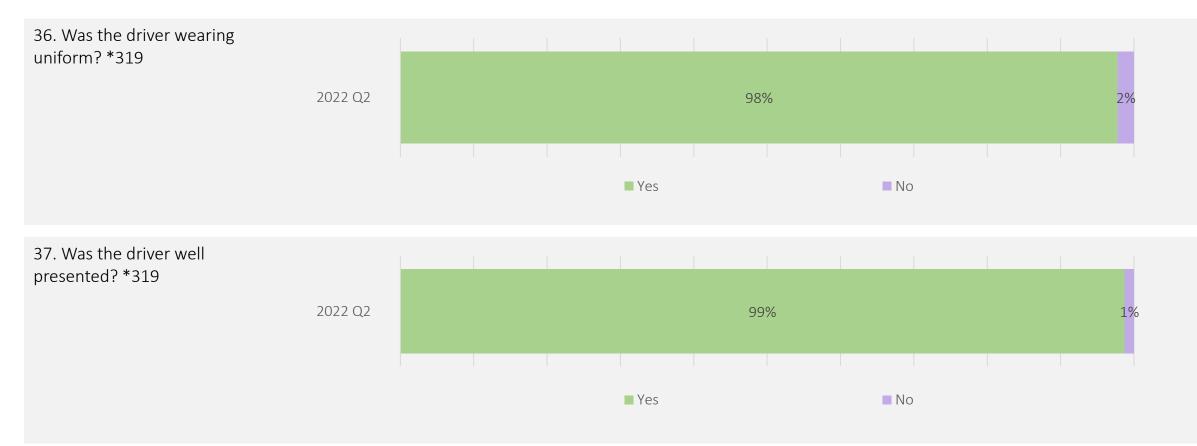
#### Driver Attitude







#### **Driver Presentation**







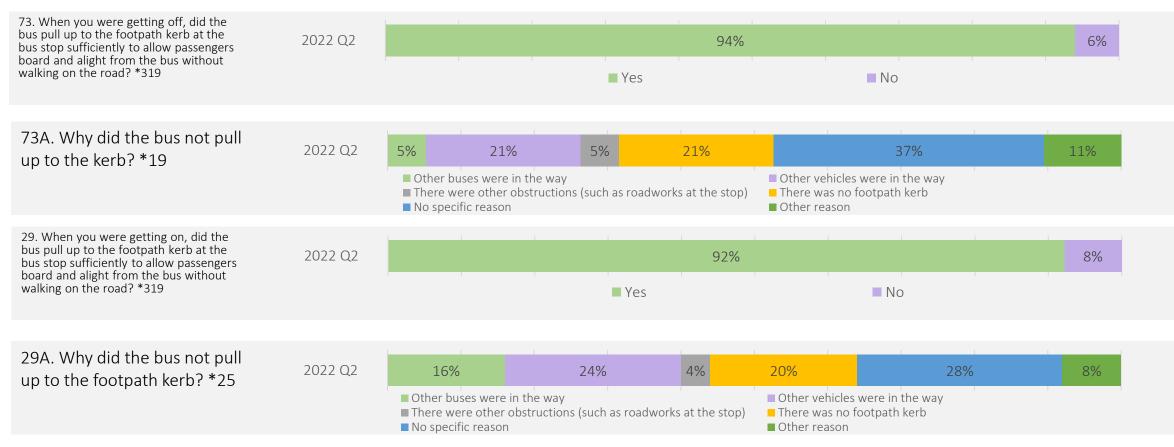
#### Bus Ride Quality







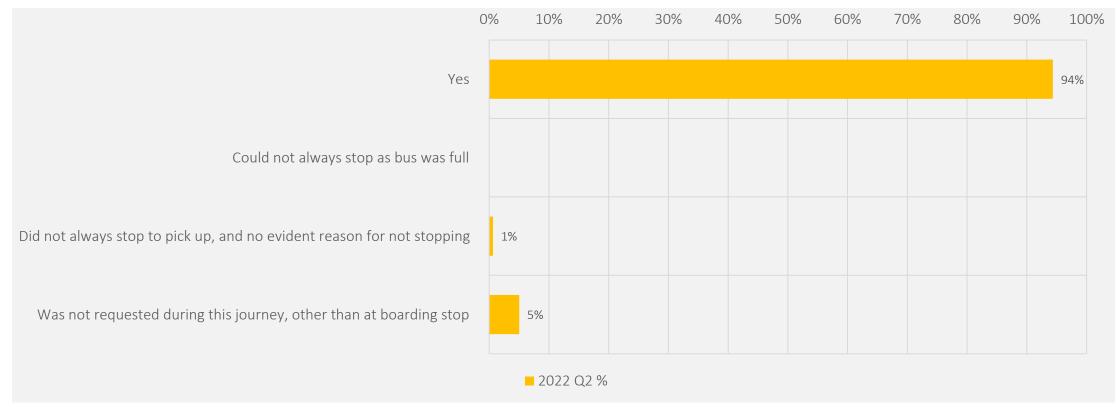
#### Serving the Stop







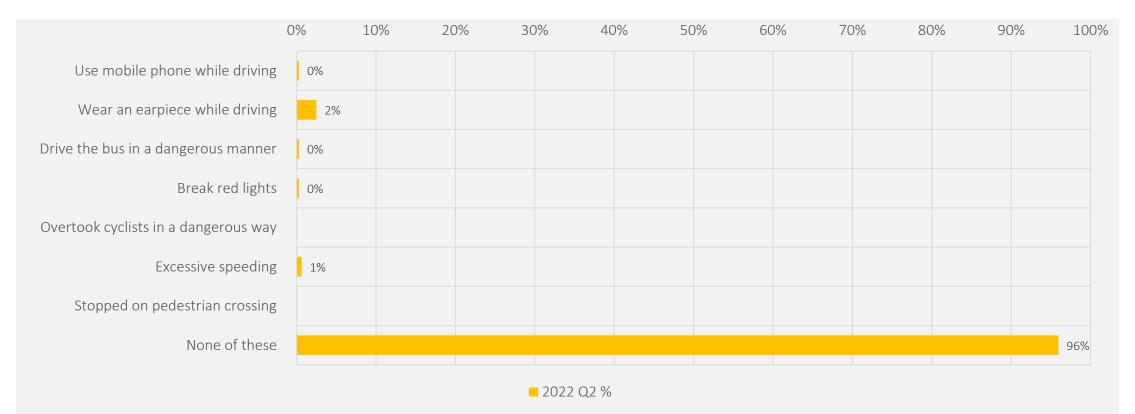
84. So far as you could tell, did the driver always stop to pick up passengers when requested? \*319







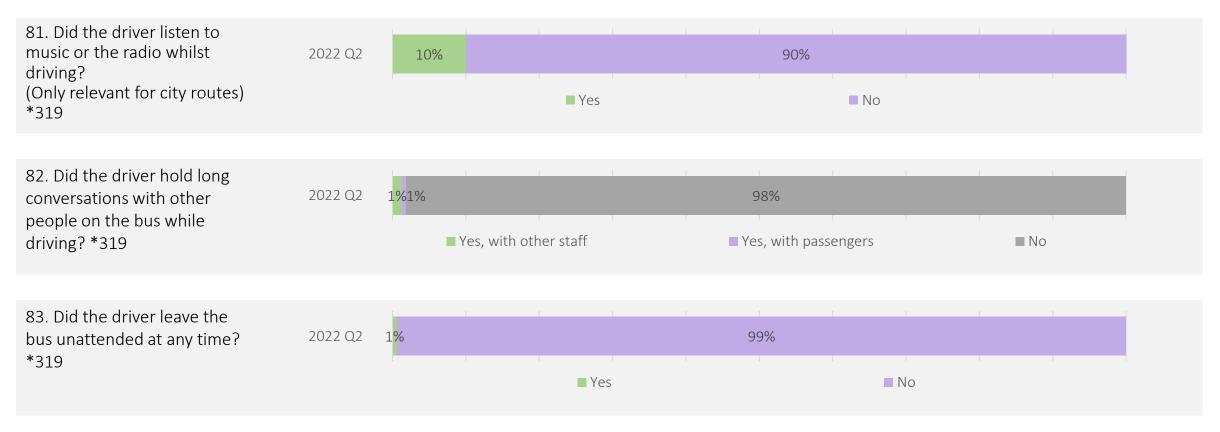
#### 80. Did the bus driver do any of the following while driving? (NB Base size may be greater than the total number of assessments as one or more may be selected.) \*321







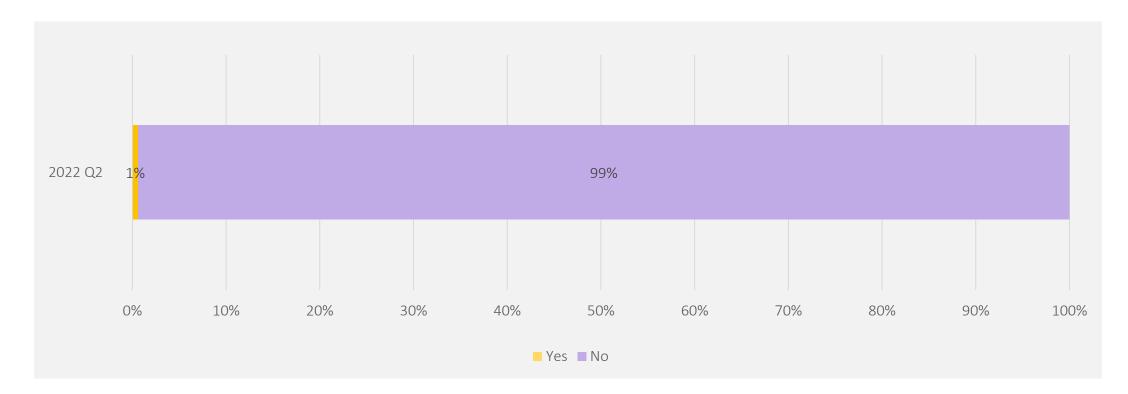
#### Other Driver Behaviours







86. Did bus terminate early or divert off course? \*319







Contains questions relating to the following Bus Cleanliness Performance:

- Seat Cleanliness and Condition
- Floors and Stairs Cleanliness and Level of Litter
- Panels, Ceilings, Stairs and Other Fixtures and Fittings Cleanliness and Condition
- Window Cleanliness and Condition
- External Bus Cleanliness and Condition





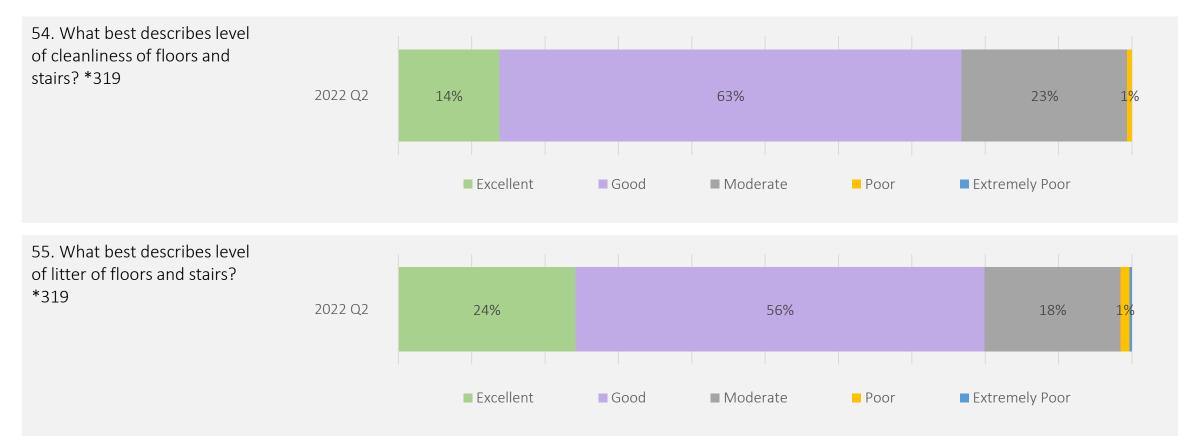
#### Seat Cleanliness and Condition







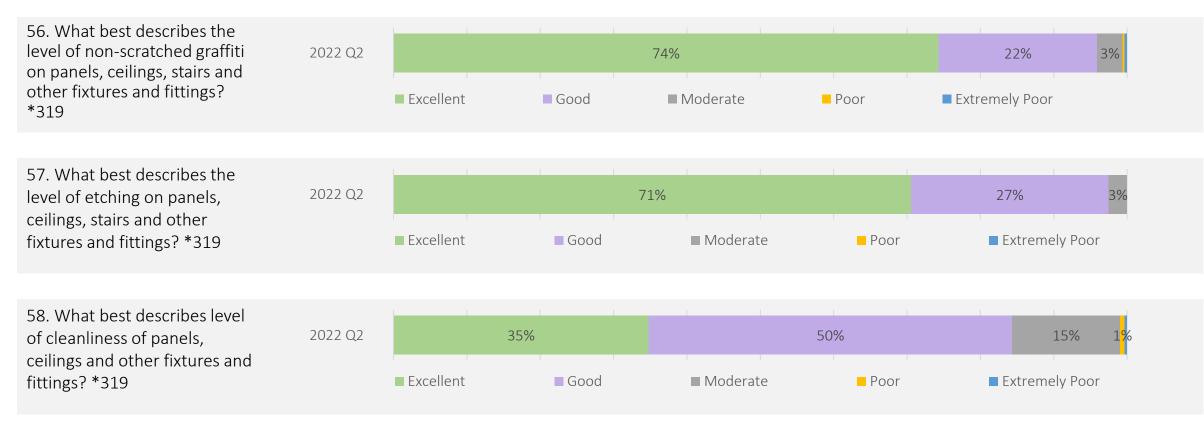
## Floors and Stairs Cleanliness and Level of Litter







## Panels, Ceilings, Stairs and Other Fixtures and Fittings Cleanliness







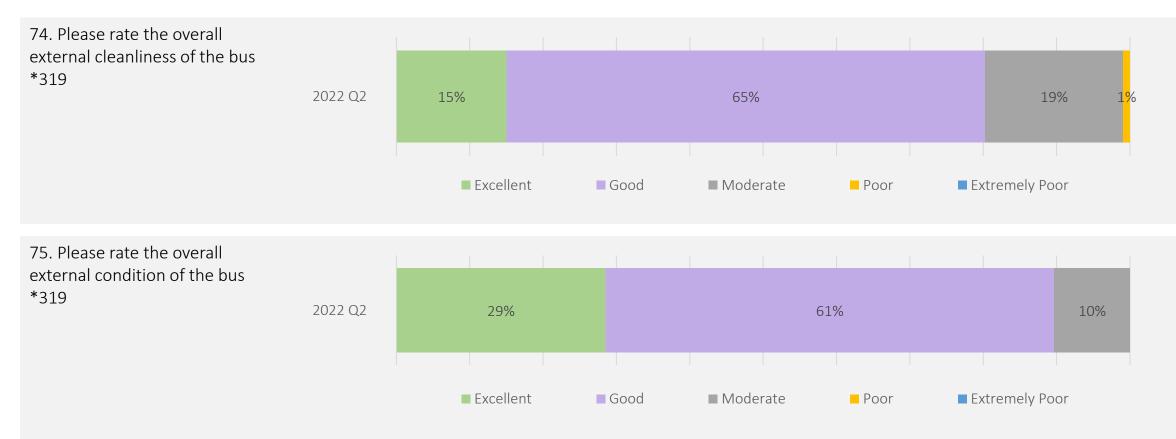
#### Window Cleanliness and Condition







#### External Bus Cleanliness and Condition







Contains questions relating to the following Bus Stations Performance:

- Windows Cleanliness and Condition
- Floor, Stairs and Seating Cleanliness and Spillages
- Floor, Stairs and Seating Level of Litter
- Surfaces, walls, panels, ceilings and other fixtures and fittings Cleanliness and Condition
- Seating Cleanliness and Condition
- Toilets and Washroom Cleanliness and Condition
- Toilets Working in Proper Order, Well Stocked, Free of Litter





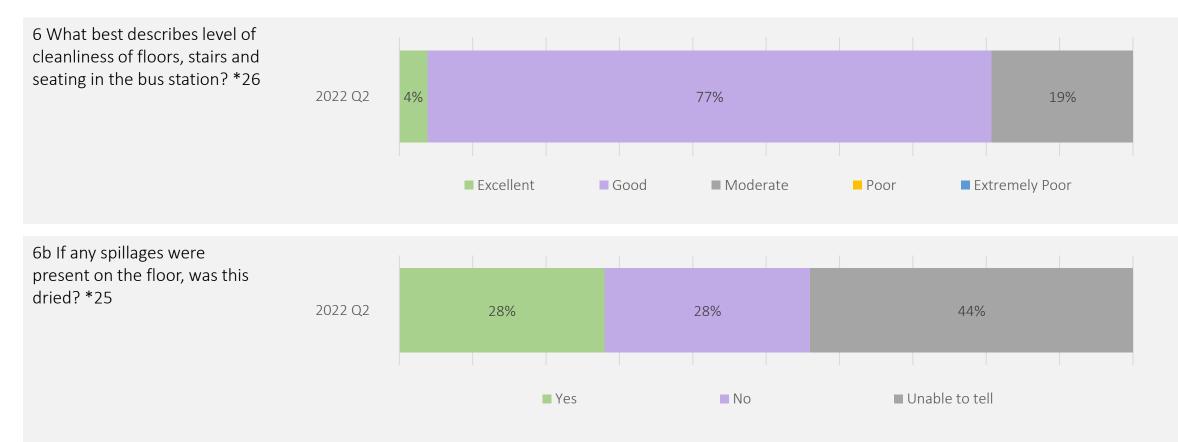
#### Windows Cleanliness and Condition







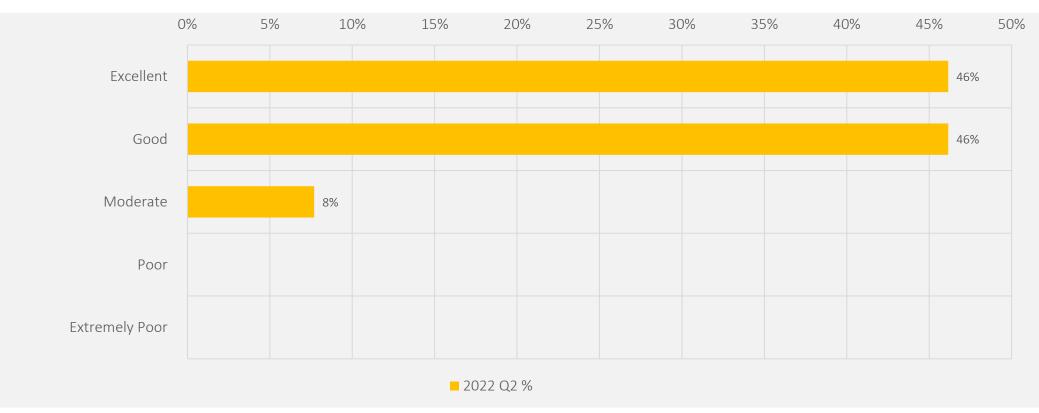
#### Floor, Stairs and Seating Cleanliness and Spillages







#### 7 What best describes level of litter at the bus station (include litter on seating, floors and stairs)? \*26







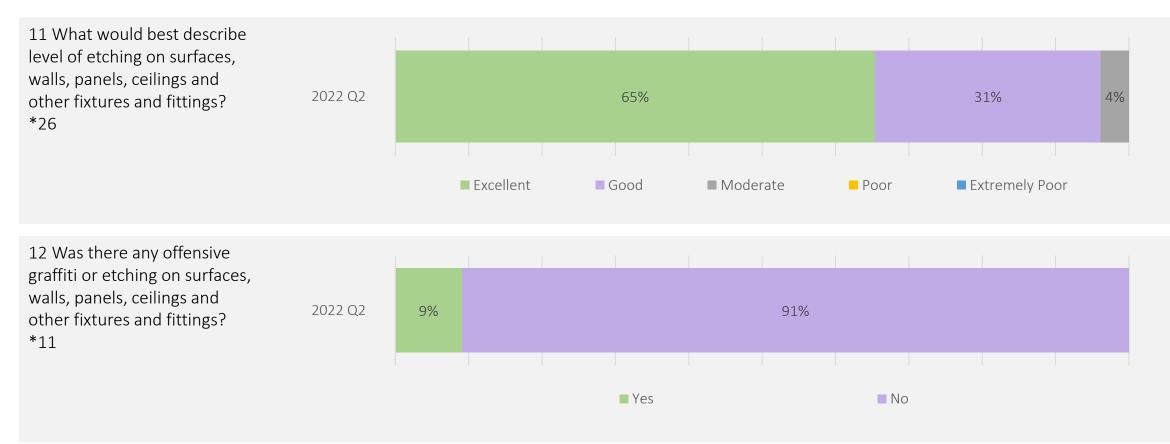
## Surfaces, walls, panels, ceilings and other fixtures and fittings Cleanliness and Condition







Surfaces, walls, panels, ceilings and other fixtures and fittings Cleanliness and Condition (Cont.)







#### Seating Cleanliness and Condition







#### Toilets and Washroom Cleanliness and Condition







#### Toilets Working in Proper Order, Well Stocked, Free of Litter







#### Toilet Bins



Yes

No



## 2022 Q2 Insight Report - Bus Éireann Direct Award



## Assessment measures

Questions referring to bus cleanliness, condition and graffiti all use a "five-point scale". This is a scale that offers five response options starting with the most positive (Excellent) and ending with the most negative (Extremely Poor). The description for each of these scale points are listed below;

Cleanliness	Condition	Graffiti	Litter
<b>Excellent</b> - no evidence of dirt, dust, staining, marks or fluids	<b>Excellent</b> - no visible damage / wear and tear	Excellent - no sign of graffiti	Excellent - no litter whatsoever
<b>Good</b> - very little evidence of dirt, dust, staining, marks or fluids	<b>Good</b> - very little damage / wear and tear	<b>Good</b> - a very small amount of graffiti	Good - very small amount of litter
<b>Moderate</b> - some evidence of dirt, dust, staining, marks or fluids building up	Moderate - some damage / wear and tear, but not in need of repair	<b>Moderate</b> - some evidence of graffiti	<b>Moderate</b> - litter beginning to build up
<b>Poor</b> - large amount of dirt, dust, staining, marks or fluids built up	<b>Poor</b> - large amount of damage, non-urgent attention recommended	<b>Poor</b> - a large amount of graffiti	<b>Poor</b> - large amounts of litter
<b>Extremely Poor</b> - extensive amount of dirt, dust, staining, marks or fluids built up	<b>Extremely Poor</b> - extensive damage, repair urgently needed	Extremely Poor - very heavy graffiti	<b>Extremely Poor</b> - very heavily littered