



Smarter Travel Student Awards

The Judging Panel



Meabh Clohosey

Director of Brand, Marketing and Loyalty at
Aer Lingus

Meabh is the Director of Brand, Marketing and Loyalty with Aer Lingus with almost thirty years experience in her field. She has worked for blue chip companies in marketing management such as Unilever, Bulmers, Heineken and Norwegian Air before joining Aer Lingus at the beginning of 2022.

Meabh has also managed SME clients , helping them develop business and marketing strategies through her own independent consultancy. She is a graduate of the Institute of Directors in Ireland.



Category 2
Social Marketing