



# Smarter Travel Student Awards

The Judging Panel



## Niall Bradley

Head of Internal Communications & Engagement at  
AXA Ireland

Niall began his career with Aer Lingus, where he held roles in media and public relations as well as internal communications for the airline. He subsequently worked in the retail sector for Boots Ireland where he led employee engagement before joining AXA Insurance five years ago as Head of Internal Communications and Engagement for their business in Ireland.

He holds a B.Sc in Management from Trinity and an Advanced Diploma in Marketing, PR & Communications. He has extensive experience in creating and delivering employee communication and engagement campaigns, writing for business leaders, event planning and digital media.



**Category 2**  
Social Marketing