



# Smarter Travel Student Awards

## The Judging Panel



## Suzanne McGann

Head of Marketing and Communications at  
The Convention Centre Dublin

Suzanne is a Business Studies graduate from DCU, who leads the marketing and communications function in The Convention Centre Dublin (The CCD). An iconic building, key contributor to business tourism in Ireland and an exciting and varied business, The CCD is a Gold Healthy Venue that also holds the KeepWell Mark, as well as ISO20121, 14001 and 9001. The World Around Us is a key foundation of the organisation's vision and strategies now and for the future, driving development and change in sustainable event delivery.

Having spent the first 15 years of her career in Bank of Ireland, Suzanne worked across marketing communications, internal communications, product marketing, strategy and planning, before turning her hand to foreign exchange currency dealing, which she did for three years. After her time in Bank of Ireland, she worked across the UK and French market for AXA Life Invest and also became a personal trainer in 2015!

As well as a Bachelor of Business Studies, Suzanne holds an International MBA and a Post Graduate Certificate in Corporate Treasury. She is also a voluntary non-executive director of Beaumont Hospital Foundation.

