

Marchathon Coordinators Sample Emails to Teams

Schedule 2023

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
27 Marchathon is starting this Wednesday	28	1 March Week 1 – Day 1 of Marchathon Announced & Competition	2	3 First weekend of Marchathon	4	5
6 Week 2 – Don't forget to log your steps for week 1	7 Week 1 Leaderboard is published/ Reminder this week's competition	8	9	10	11 Well done and keep going over the weekend	12
13 Week 3 – Almost halfway there Log steps by for week 2	14 Week 2 leaderboard is published	15	16	17 Let's smash it.	18	19
20 Week 4 – Don't forget to log your steps	21 Week 3 leaderboard is published	22	23	24 Last weekend of Marchathon	25	26
27 Week 5 - Don't forget to log your steps	28 Week 4 leaderboard is published	29 Just 3 more days to go.	30	31 Final day of Marchathon	1	2
3 Don't forget to log your steps before 2pm tomorrow	4 Last chance to log your final steps 2pm today.	5	6 Final Leaderboard is published!	7	8	9

Week 1 – Pre Marchathon

Monday 27th February – Marchathon is coming!

Marchathon kicks off this Wednesday. If you haven't signed up to a team yet there is still plenty of time.

Don't forget while you're stepping there will be some great competitions just for [Organisation] [staff/students] taking place and I'll be sending you regular updates so make sure to check your emails throughout the Challenge.

Have a great weekend.

Good luck everyone!

Week 1

Wednesday 1st March - Day 1 – Marchathon Begins!

Good morning Steppers

Today is day one of the Marchathon Step Challenge and what a great day to kick off the challenge, so get your walking shoes on and start stepping.

If you haven't signed up or joined a Team it's not too late but hurry you don't want to miss out on those steps.

There will be some great Competitions just for [Organisation] [staff/students] taking place over the next few weeks and I'll be sending you regular updates so make sure to check your emails throughout the Challenge.

You can also take part in the national Competitions organised by Smarter Travel. This week kicks-off with a Photo Competition so get snapping.

Good luck everyone!

Friday 3rd – 1st weekend is here already!

First weekend of Marchathon is here already so let's really make the most of the next few days to build up those steps. Don't forget, you can build up your steps by walking where possible and leaving the car behind. That might be to the shop or out and about with family and friends, or even getting off the bus a few stops early if you are travelling on public transport this weekend. You might be surprised at how fast the steps add up.

If you haven't already entered this week's Smarter Travel Photo competition, you have until next Monday at 2pm to get those photos in and be in with a chance to win some great prizes.

If you have any issues with your Active Travel Logger account please don't hesitate to reach out to me.

Keep on stepping!

Week 2

Monday of Week 2 – 6th March - Reminder to log your steps!

Can you believe it's Week 2 already? What a fast week of steps - well done everyone.

Don't forget to log your steps before 2pm today to place on this week's Leaderboards. If you are entering the Photo Competition, there is still time to get it submitted.

[Well done to Team ABC] from [Dept A] on winning last week's internal competition for [competition name]. This week's internal competition is [competition name and details].

The Leaderboard will be published tomorrow afternoon on the Active Travel Logger so keep an eye on your emails to keep you updated.

See you all soon

Tuesday of Week 2 - 7th March – The Leaderboard is now live!

Well done everyone! The first Leaderboard of the Marchathon Step Challenge has been published. To see where you placed on the national Overall Leaderboard please visit the Active Travel Logger.

Well done to [Team ABC] who placed inside the [Top 10/20/100] and are representing [organisation name] very well. Keep up the great work.

On the [Organisation name] Leaderboard, it's all very tight at the top with [Team ABC] taking the lead with [Team DEF] not too far behind. Don't forget to download our internal Leaderboard too.

Feel free to get in touch and share your tips for getting more steps into your day and climbing up that Leaderboard for next week.

Keep up the good work.

Friday of Week 2 – 10th March – Friday already – let's keep going!

Woo-hoo we're almost at the end of week 2 already! There are still a couple of days to go through to count towards that Leaderboard, so make the most of the weekend and build up those steps. Keep going everyone you are doing great.

Don't forget to submit your Limericks for this week's competition before 2pm on Monday.

Have a super weekend.

Week 3

Monday of Week 3 – 13th March – Almost halfway there already!

Hard to believe we are already in Week 3 and almost half way there. It has been a brilliant effort from everyone at [Organisation] so far!

Don't forget to log your steps for last week by 2pm today and don't forget the deadline for the Smarter Travel Limerick Competition is today at 2pm!

This week's Smarter Travel competition is a special St. Patricks Day-themed photo competition so let's see your creative side.

Good luck with the next half of the Challenge.

Tuesday of Week 3 – 14th March – Leaderboard

The Leaderboard for the first two weeks will be published today at lunchtime. Well done everyone we cannot wait to see where [Organisation] Teams are placing on the Overall Leaderboard.

Good luck everyone and let's keep up the great effort everyone has made over the past few weeks.

Friday of Week 3 – 16th March – Let's Smash It!

You are doing fantastic. Can't believe we are almost at the end of Week 3. Keep up the good work and don't forget to share any tips or funny stories for the portal.

If you are smashing your steps keep up the good work. If you are not getting in as many as you would like don't worry your team has your back. Give yourself a pat on the back and keep going. Every step you take adds to your Team's weekly average.

Woohoo nearly there. Have a great St. Patricks Day and long weekend and don't forget the photo competition this week.

Week 4

Monday of Week 4 – 20th March – Log your steps.

Don't forget to log your steps for last week by 2pm today and don't forget the deadline for the submitting your photos for the Photo Competition is today at 2pm!

Good luck this week.

Tuesday of Week 4 – 21st March Week 3 Leaderboard is here!

Week 3 Leaderboard published today. Wherever you are on the Leaderboard give yourself a well-earned congratulations.

Friday of Week 4 – 24th March – last weekend of Marchathon!

We are all but there. Last weekend of the challenge so an opportunity to really build up those steps.

Don't forget to enter your steps by Monday. Well done everyone you are absolutely fantastic. Have a great weekend.

Week 5

Monday of Week 5 - 27th March – We are almost at the finish line

Well done everyone we are almost at the finish line. Just a few more days to go.

Don't forget to log your steps by 2pm today and let's really build up those steps over the next few days.

Keep going.

Tuesday of Week 5 – 28th March Week 4 Leaderboard is here!

Week 4 Leaderboard published today. Wherever you are on the Leaderboard give yourself a well-earned congratulations. You did it. You made the effort to introduce more activity you're your day and walking on the commute. Well done everyone. This week is our final chance to beat our own targets and climb the Leaderboards.

Wednesday of Week 5 – 29th March – Just 3 more days!

Halfway through the last week. Time to really push yourself over the next couple of days and don't forget keep helping all your teammates by getting in as many steps as you can.

Good luck everyone....almost there.

Friday of Week 5 – 31st March – We did it

Well done everyone. We did it. Don't forget today's steps still count so get as many in as you can and don't forget the final day for logging all steps is Tuesday next 4th April at 2pm.

Congratulations. We did great!

Week 5 – Post Challenge

Monday 3rd April – Don't forget to log your final week's step!

Well done everyone on completing the Marchathon Step Challenge.

Don't forget to log your steps by 2pm tomorrow.

Tuesday 4th April – Last chance to log your steps!

Last chance to log your steps for Marchathon. The deadline is 2pm so make sure to get those steps logged after all your hard work.

Looking forward to seeing all our teams on the Final Leaderboard

Thursday 6th April – Announcing our final Leaderboard & winners!

Final Leaderboard for Marchathon has been published and our own internal Leaderboard can be downloaded too.

Congratulations to everyone who participated in the challenge and just because the challenge has ended doesn't mean all your hard work must come to an end too. Keep up all the good work by keeping up your daily steps.

Well done everyone – you really did yourself proud.