



Dates for your Calendar

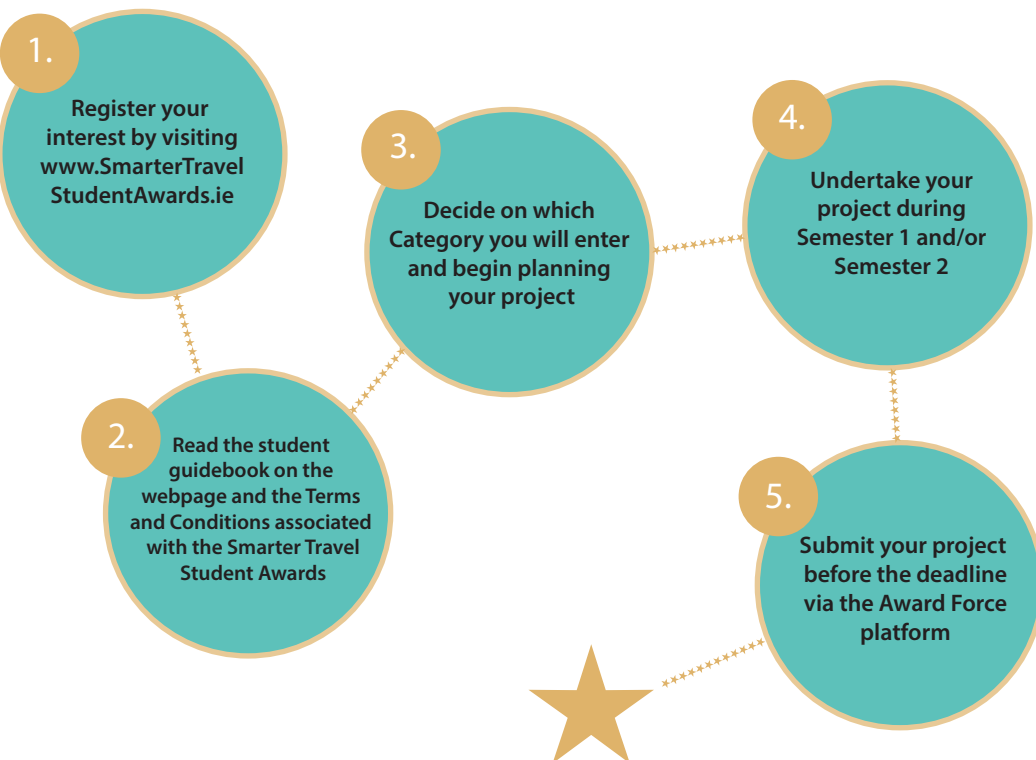
Semester 1:

September - December: Register your interest
September - October: Student briefings
September - December: Undertake projects
End of December: **Semester 1 entry closes**

Semester 2:

January - March: Register your interest
January - March: Undertake projects
January: Student briefings
End of March: **Semester 2 entry closes**
Early April: Judging process
Mid April: **Finalists announced**
End of April: **National Awards Ceremony**

How do I enter?



Smarter Travel Student Awards

For more information visit:
www.SmarterTravelStudentAwards.ie



What's the BIG idea?

The Smarter Travel Student Awards recognise and celebrate students with creative ideas that support active and sustainable travel to, from and on campus!







What are the Smarter Travel Student Awards?

The Smarter Travel Student Awards invite students to design or develop a project that supports, facilitates and/or enables sustainable and active travel modes to, from and on campus that is relevant to their field of study or interest.



Who can enter?



The Smarter Travel Student Awards are open to all third level students of TFI Smarter Travel Campus Partners.

Students may enter individually or as a group of up to five students for both the Social Marketing and Media categories and up to eight students for the Engineering & Innovation category.



Do you have star quality?

Enter @ www.SmarterTravelStudentAwards.ie

**Category 1
Engineering
& Innovation**

Interface systems, sensory products or services, mobile apps, gamification, bicycle schemes, navigational products, and much more!

Engineering & Innovation Sub-Categories:

- ★ Product Design
- ★ Digital/Concept Design
- ★ Social Innovation & Entrepreneurship



Social Marketing Sub-Categories:



- ★ Marketing & Communications
- ★ Programmes & Advocacy

**Category 3
Media**

Radio adverts, animations, podcasts, graphic design, video production, and much more!

Category 2 Social Marketing

Poster or digital marketing campaigns, sustainable travel seminars or webinar series, walking or cycling programmes and much more!



Media Sub-Categories:

- ★ Animation
- ★ Audio
- ★ Graphic Design & Illustration
- ★ Video



Why get involved?

Students

- * Compete with students from third level campuses across the country
- * Gain practical project experience
- * Develop a platform to build your CV or portfolio
- * Have your project reviewed/judged by a panel of industry experts
- * Finalists are invited to attend the National Student Awards ceremony
- * All shortlisted finalists will receive a certificate
- * Prizes are awarded to the overall winners of each category

Lecturers

- * Incorporate the awards into your coursework that promotes sustainable and active travel
- * Automatic entry into the Lecturer Recognition Award category
- * Support sustainable and active travel initiatives on campus

