



Smarter Travel Student Awards

Are you looking for an interesting practical project for your students?

Over the past number of years, the Smarter Travel Student Awards programme has been going from strength-to-strength and lecturers have been a contributing factor to its success. Lecturers from third level campuses around Ireland have been actively involved with the Student Awards and represent a broad and diverse range of courses in the areas of Engineering, Business, Marketing, Health Promotion, Sport Science, Events, Creative Design, Media, and more.

Lecturers are encouraged to get involved by incorporating the Awards into their graded coursework. Not only does this give students the opportunity to participate in and experience the benefits of a practical project, it also positively promotes and supports the message of sustainable and active commuting to, from and on campus.

To acknowledge the work and effort that the lecturers do for the Student Awards Programme, a number of Special Recognition Awards will be presented at the National Smarter Travel Student Awards Ceremony.

For more information
www.smartertravelstudentawards.ie

Why get involved?

- Have your students compete with undergraduate and postgraduate students from third level campuses around the country
- Gain practical project experience for the students
- Provides students with an opportunity to add to their CV or professional portfolio
- Student projects are judged by a panel of experts in their field.
- Shortlisted student Finalists and all lecturers involved will be invited to attend the National Student Awards Ceremony where projects will be showcased
- All shortlisted Finalists will be awarded a Certificate
- Prizes will be awarded for Overall Winners



What do I need to know?



The task for students is to develop a project that supports, facilitates and/or enables sustainable and active travel modes to campus. Smarter Travel includes modes of transport such as walking, cycling, public transport, carpooling and more. For more information on the Smarter Travel Campus programme, please visit www.smartertravelcampus.ie.



With the exception of media entries, students are asked to submit their project in the form of an A3 poster. For more information on the poster, please refer to the Guidebook.



Students can enter individually or in a group of up to five people for the Social Marketing and Media categories and up to eight people for the Engineering & Innovation category. Past entries have included but are not limited to, marketing campaigns, active travel challenges, programmes, multimedia, design and engineering projects.



Prizes will be awarded to the Overall Winners. Students shortlisted as Finalists will be invited to the National Student Awards Ceremony where their entry will be showcased.



A press release and photos will be issued to national and local press following the Ceremony.



A detailed Guidebook of what is involved for the students and each Category, including project ideas, can be found by visiting www.smartertravelstudentawards.ie



Dates for your calendar



Semester 1:

- **September - December:** Register your interest
- **September - October:** Student briefings
- **September - December:** Undertake projects
- **End of December:** Semester 1 entries close

Semester 2:

- **January - March:** Register your interest
- **January - March:** Undertake projects
- **January:** Student briefings
- **End of March:** Semester 2 entries close
- **Early April:** Judging process
- **Mid April:** Finalists announced
- **End of April:** National Awards Ceremony

Timeline for Lecturers

This timeline is a guide for you based on the experience and feedback from Lecturers who have successfully incorporated the Student Awards into their curriculum over the past number of years. This is only an example of how the timeline throughout the semester might look, and you may choose to adapt the timeline based on your specific requirements.



1 Before Semester begins

- Familiarise yourself with the Category relevant to your area of academic expertise
- Link with the Smarter Travel Campus Team for guidance and support before terms begins
- Examine how to incorporate the Student Awards into your graded coursework for the module. This may include what aspect of Smarter Travel should the student groups focus on, for example, Walking, Cycling, or Public Transport. This can be guided by the structure and desired outcomes of your module

2 Week 1-2 of Semester

- Introduce the Smarter Travel Student Awards to your student group and have an open discussion about what can be expected, and the potential projects students may undertake
- Organise a student briefing with the Smarter Travel Team who will present on the Awards to your student group and answer any questions
- Contact the Smarter Travel Campus Team with any follow-up queries

3 Week 2-8 of Semester

- Students begin researching and developing a proposed project plan with support and guidance from the Lecturer
- Students continue to research the aspect of Smarter Travel relevant to their project
- Students undertake their project with support from Lecturers
- Lecturers should liaise with the Smarter Travel Campus Team for support and clarification on any queries that students or Lecturers may have

4 Week 9

- Students present their project to the Lecturer before making any final amendments required before submission
- Lecturers provide feedback to students
- Lecturers should liaise with the Smarter Travel Campus Team for support and clarification on any queries that students or Lecturers may have

5 Final weeks of the Semester

- Students finalise their project
- Students submit their project before the Entry Deadline
- Receive invite to the National Smarter Travel Student Awards Ceremony

For more information on Previous Winners, Terms and Conditions, Categories, Judging Criteria, and more, please visit www.smartertravelstudentawards.ie or email the Smarter Travel Campus Team at info@smartertravelcampus.ie