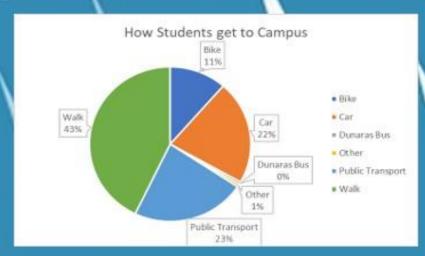


# **Dry All Day**

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#### Background

- Annually, it rains over 230 days every year in Galway, which accumulates to more than 2,800 mm of precipitation.
- Therefore, many students drive or take the bus to college, while some may not leave the house at all due to the thought of being in wet clothes all day.
- Walking around in wet shoes all day, not only causes discomfort, but can also develop into Athlete's foot.
- "Dry All Day" encourages people to walk by providing facilities with clothes and shoe dryers around campus.



#### Objective

To promote walking/cycling as the main mode of transport by the introduction of drying facilities for clothes and shoes on campus.

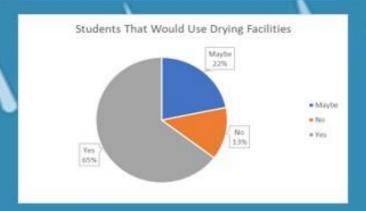


## The Need for Dry All Day

- Based on a recent survey presented to a lecture hall of engineering students, 70% live within 5km of Campus, of these 72% walk or cycle and 38% said that the weather affected how the get to college.
- 64% of students feel like they would make use of these facilities if made available to them and a possible further 22%.

### Our Idea: What is Dry All Day

- Dry All Day is a concept in which body dryers, similar to those found in theme parks, are to be installed at the entrances to buildings around campus.
- Amenities such as tea and coffee would be made available at these locations for those who are waiting to use the body dryers.
- Drying time would be approximately 3 minutes, according to one manufacturer Haystack Dryers.
- There would be a capacity of around 5 people per dryer at a time.
- We haven't seen this idea executed before and we feel it would encourage students to walk/cycle as they have the comfort in knowing they won't have to sit in class with wet clothes for the day.



## **Smarter Travel** Student Awards