

66% of those that have experienced bike theft say that it has negatively impacted their attitude towards cycling



33% of bike users say that it is their preferred method commuting to university

Our Goal:

Insufficient storage bike on campus

> Insecure storage on campus

Problem:

Focus on making bike storage a more

accommodating, safe and practical experience for students.

University Of Limerick

COMMUTE







INTERVIEWS

SURVEY

OBSERVATIONS



Shower and laundry facilities for those who commute for long distances and/or in harsh conditions. Changing rooms with lockers.



Lounge area for commuters to relax after long journeys. A place to wait in between lectures. Kitchen facilities available for commuters to prepare food.



On-Campus bike repair shop selling bike parts, safety equipment and helmets. Bike equipment vending machines with tire tubes, locks, water bottles and similar items.



BELOW GROUND STORAGE

The "SHIM-E LOCK" is an effective, secure and convenient on-campus bike lock. It can be used in 3 easy to follow steps:



- 1. Place bike into the dock.
- 2. Activate with student card
- 3. Pull cord through bike frame and wheels



"SHIM-E LOCK" is paired to your student card and yours only until you collect your bike.

SHIM-

Smarter Travel Student Awards