



# PEDALPACK

slot on pedal on



## Problem Area

Key findings on researched problem:

- No storage on bikes
- Students bring in many things and as a result, must carry heavy bags on their backs



## Research

Primary and Observational research on people who cycle to college daily was undertaken

- 80% of bikes don't have a storage place for bags

## Solution

**PedalPack** - the new and stylish bag that sits comfortably on the bike.

Easy to take on and off the bike and comfortable to wear as a normal bag.



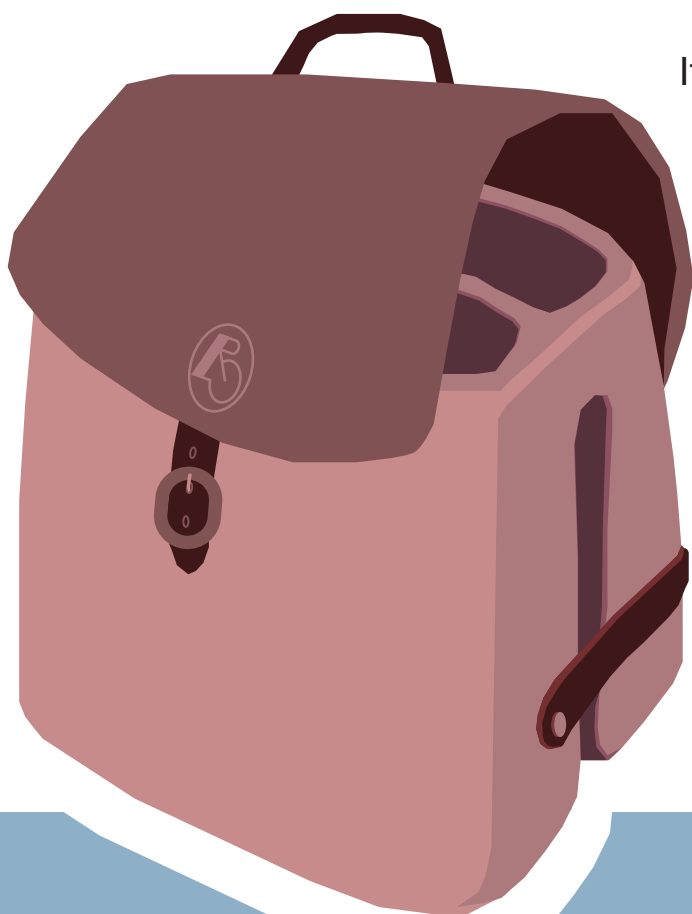
## Key Features

● Modern Aesthetic

● Separate compartments for ease of use

● Portable

● Attachable to any bike

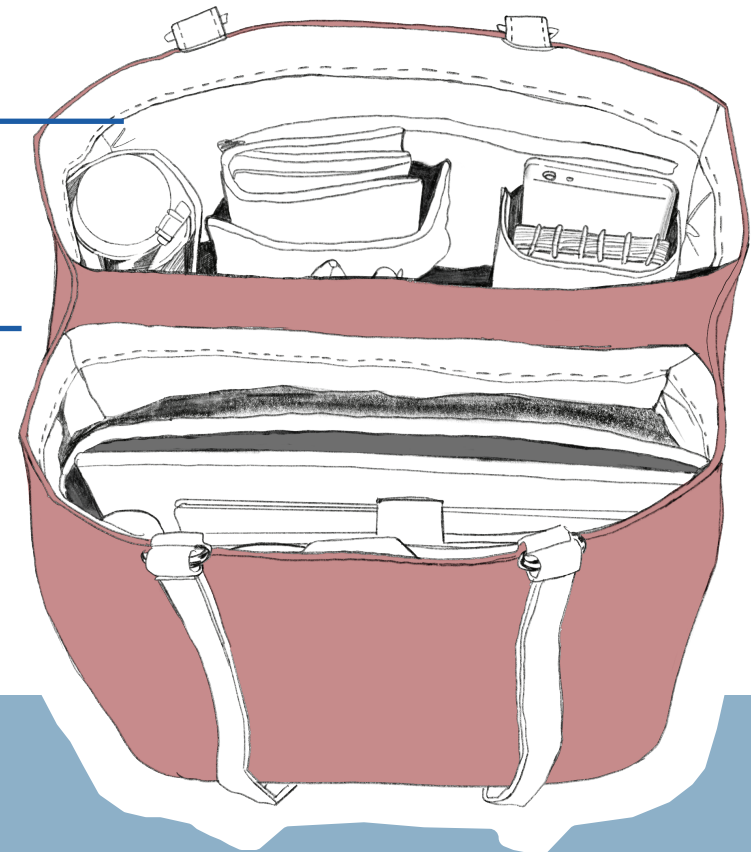


It easily fits all your college material needs

Books  
Laptop  
Water Bottle  
Pencil Case

Separate compartments

Flexible storage

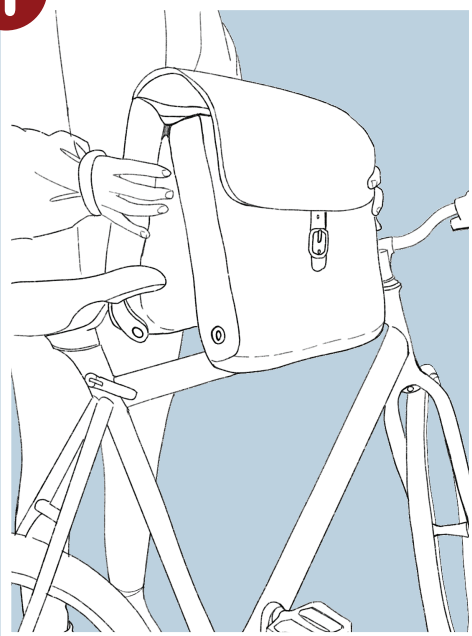


## Materials

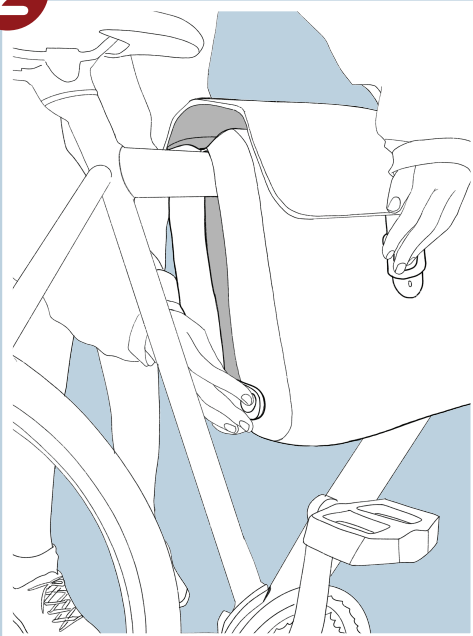
Nylon fabric with a polyurethane coating to keep it water-proof

## How to use

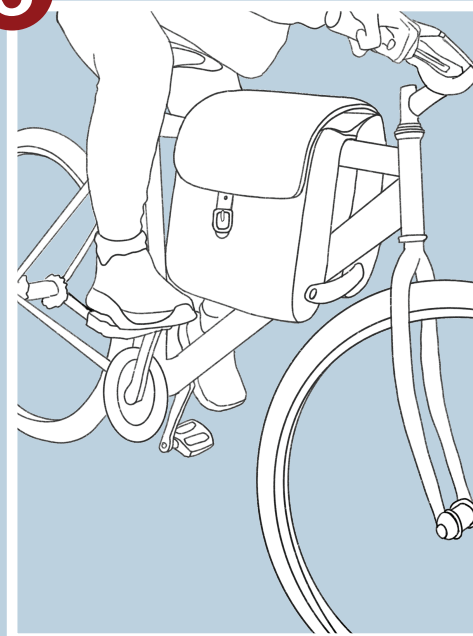
1



2



3



1 Detach two parts to put bag on a bike

2 Secure two compartments of the bag with snap fasteners

3 Cycle without any weight on your back