



Smarter Travel Student Awards

The Judging Panel



Peter Flanagan

Business Director at Mindshare Ireland

Peter began his career in the advertising industry back in 2012 and has worked in various roles for Mindshare, the global media strategy and planning agency.

Peter's role is focused on delivering stand out paid media solutions to the agencies key clients in multiple categories including retail, utility, automotive, insurance and government. He is a digital first planner – have started out his career as a paid search specialist, before moving into digital strategy and into client leadership roles.



Category 3
Media