

Boomerang Brolly

Group 7

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Boomerang your way to a dry day



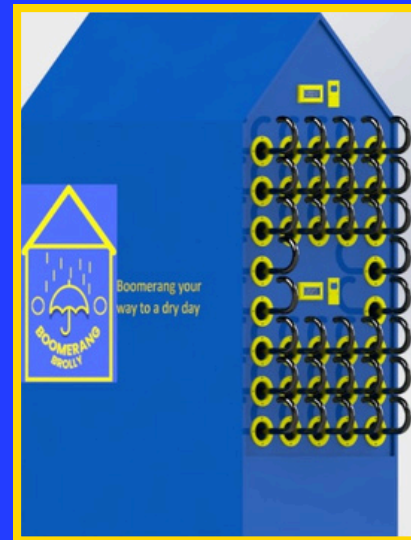
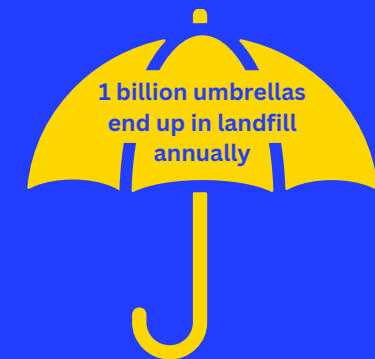
71% of people surveyed say they leave home unprepared for a change in weather.



Participants stated that in wet weather they are much more inclined to drive rather than use sustainable transport methods.



BoomerangBrolly is an umbrella sharing scheme, encouraging sustainable travel in all weather conditions by facilitating commuters caught off guard by the rain.



Mission statement

"To promote sustainable commuting by providing a convenient umbrella rental service for commuters caught off guard by the rain. By making it easier for people to choose public transport, even in adverse weather conditions, we aim to reduce reliance on cars and contribute to lowering carbon emissions, creating a greener and more accessible urban environment for everyone."

How it works:

- 1 Tap your leapcard/credit card/phone
- 2 Release your umbrella
- 3 Protect yourself from the rain
- 4 Return to a kiosk in the city

