

SeatMate

"Study anywhere, succeed everywhere!"

Changing student behaviour...



27% of students in Ireland take the bus, the majority of which spend **2 or more hours** on the bus. Studying on the bus helps students stay on top of work without giving up free time at home.



Commutes take up a lot of the day, and students are recommended to study for **2 hours** per each hour of class. It is near impossible to work comfortably on the bus.



The SeatMate allows students to use this time to study. It also creates a **quieter work environment**, especially if students are working on group projects or studying for exams.



CLIPS ONTO SEAT

It is adaptable, with adjustable straps that clip onto any bus seat handle, allowing you to set the tray at the desired height while keeping it stable.



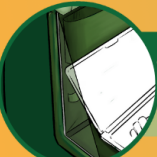
PHONE HOLDER

This improves comfort, keeps your hands free, organises your space, and positions your phone at a visible height over a laptop. Just place it on the magnet and adjust as needed.



DOUBLES AS CARRY CASE

This design makes transporting materials easy, keeps things organised, and protects your belongings. The SeatMate zips closed and includes a shoulder strap or handle for convenience.



PRIVACY SCREEN

This helps you stay focused by blocking distractions, promoting tunnel vision, and keeping sensitive work private.



SELECTION OF COLOURS

A range of colors lets students express themselves, stay trendy, and easily identify their SeatMate, making it both appealing and inclusive.



Seat Mate

Fabric casing



Advertising opportunity

ABS plastic base



TFI

TRANSPORT
FOR
IRELAND



Design Carlow

