

Students and staff, join our

# SUSTAINABLE TRAVEL AMBASSADOR PROGRAMME

5 Steps to become an Ambassador and  
champion green travel to campus.

- 1. Sign up to the Ambassador Programme.**

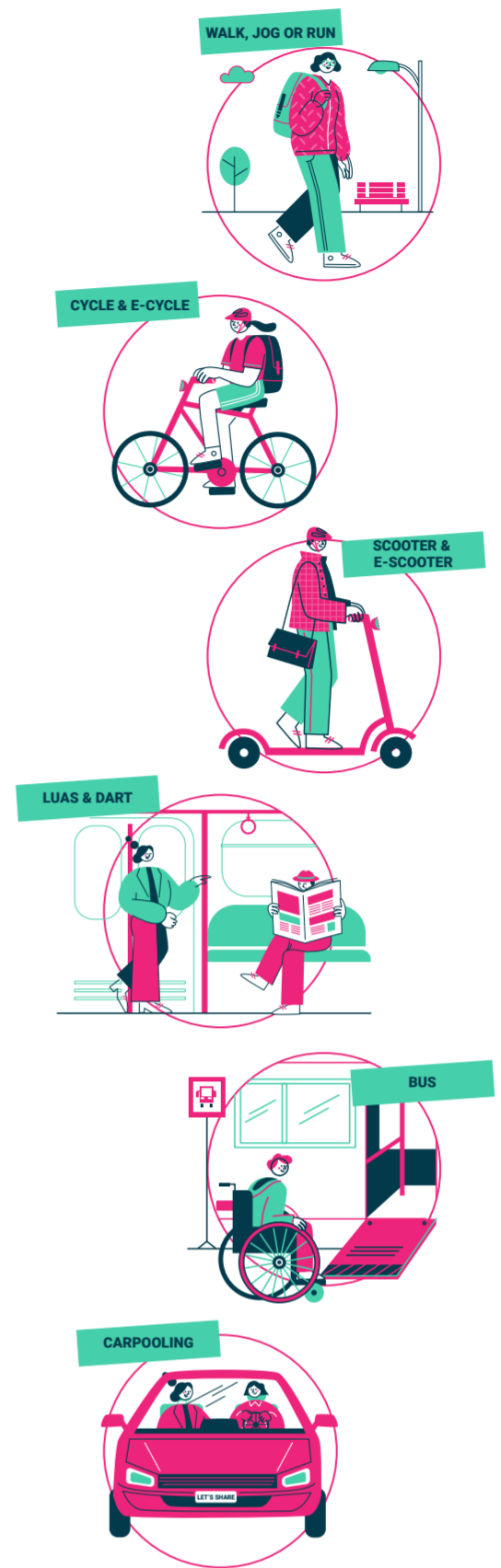
Join the Programme and play your part on reducing CO<sup>2</sup> emissions and improving the health and wellbeing of students and staff.
- 2. Choose a method of transport close to your heart.**

Walk, Jog, Run, (e)Cycle, (e)Scooter, Luas, Dart, Bus, Carpooling. Make your favourite choice, be a role model and an active voice to promote them.
- 3. Benefits to you**

Amazing benefits to you for championing green travel, such as: Vouchers, STLR credits, participating in Student Volunteering Awards, developing Leadership Skills and gaining real world learning experience.
- 4. Start your journey**

From September to May you will receive training and mentoring to support your peers through sustainable travel. Follow our proposed activities or create your own initiatives to maximise your impact.
- 5. Track your progress and celebrate!**

Connect with your peers to share learnings, ideas, and celebrate the improvements achieved with the Ambassador community.



## FIND OUT MORE ABOUT THE SUSTAINABLE TRAVEL AMBASSADOR PROGRAMME

### WHAT IS THE PROGRAMME?

Students and staff are invited to become a Sustainable Travel Ambassador for the university to engage more students and staff in choosing more sustainable travel.

The Ambassador can choose the mode they wish to be a champion or choose a mix of modes. There are guidelines to how they are expected to carry out their role and achieve targets.

The time-frame for the role is an academic year (September – May).

Training will be offered to student and staff Ambassadors at the start of the academic year. It is a voluntary role that will reward Ambassadors many personal and professional benefits.

### WHY BECOME AN AMBASSADOR?

1. Be part of the change and see tangible results that you have achieved.
2. Develop leadership and communication skills.
3. Receive certificate of participation as recognition for your role.
4. STLR credits (TU Dublin learning initiative which allows students to gain formal recognition for learning experiences gained inside and outside the classroom).
5. Attend awards ceremony to celebrate your role and achievements.
6. Receive vouchers for campus food providers.
7. Teaching staff can use this initiative as an opportunity for a real world learning experience for their students.

### HOW DOES IT WORK?

Ambassadors play a crucial role in supporting the Programme and inspiring positive changes in people's habits. They can do this by either following initiatives outlined by the Programme or by developing their own creative ideas. Examples are:

- Using carbon calculators to highlight emission reductions.
- Reporting on 2 major actions and 2 internal communications (e.g., vlog, podcast, social media post/reel).
- The Ambassador can lead a team for the NTA Ready, Set, Cycle campaign or leads a team for Walktober.
- Participating in the university sustainability committee during their role.
- Proposing their own initiatives to drive meaningful impact.

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**TU DUBLIN**  
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**TFI Smarter Travel**  
Behaviour Change Programme

**Smarter Travel**  
Student Awards