



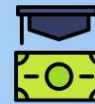
# Walk, Ride, Win

## The Road to Free Tuition!!



### 1. What is it??

A Chance to win **FREE** college fees



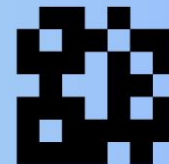
### 2. How can I be in with a chance?

Compete against all of your peers on your course to acculumate the most active transport to college over the academic year



### 3. How do I play?

Download the app and register to compete



### 4. How is the game played?

You try and accumulate the most amount of points based off three factors:

#### 1.Transport Mode:

1km walking & cycling are worth - 20points

2km public transport is worth - 5 points

#### 2.Distance cover:

Walking & cycling every additional 1km - 1 point

Public transport every additional 2km - 1 point

#### 3.Weather conditions:

Poor weather conditions (i.e. rain, hail, snow, etc) x2 your score

### 5. How is my score calculated and collected?

The app will track and calculate your score after every jounery

Your score is updated to a live table after every completed journey to college

The student with the highest points total will get their entire colleges fees for the academic year paid!!