

## Goal

Watt-A-Ride is all about reducing carbon emissions through smarter cycling. By choosing electric-assisted bikes over cars, we cut pollution and promote a greener future. Join the movement - **Ride Clean, Ride Smart, Ride Electric!**

## Concept

Watt a Ride makes cycling easier and greener for students facing overcrowded buses. Solar-powered bike shelters at universities support e-bikes, offering a smart, eco-friendly alternative for longer, effortless rides.

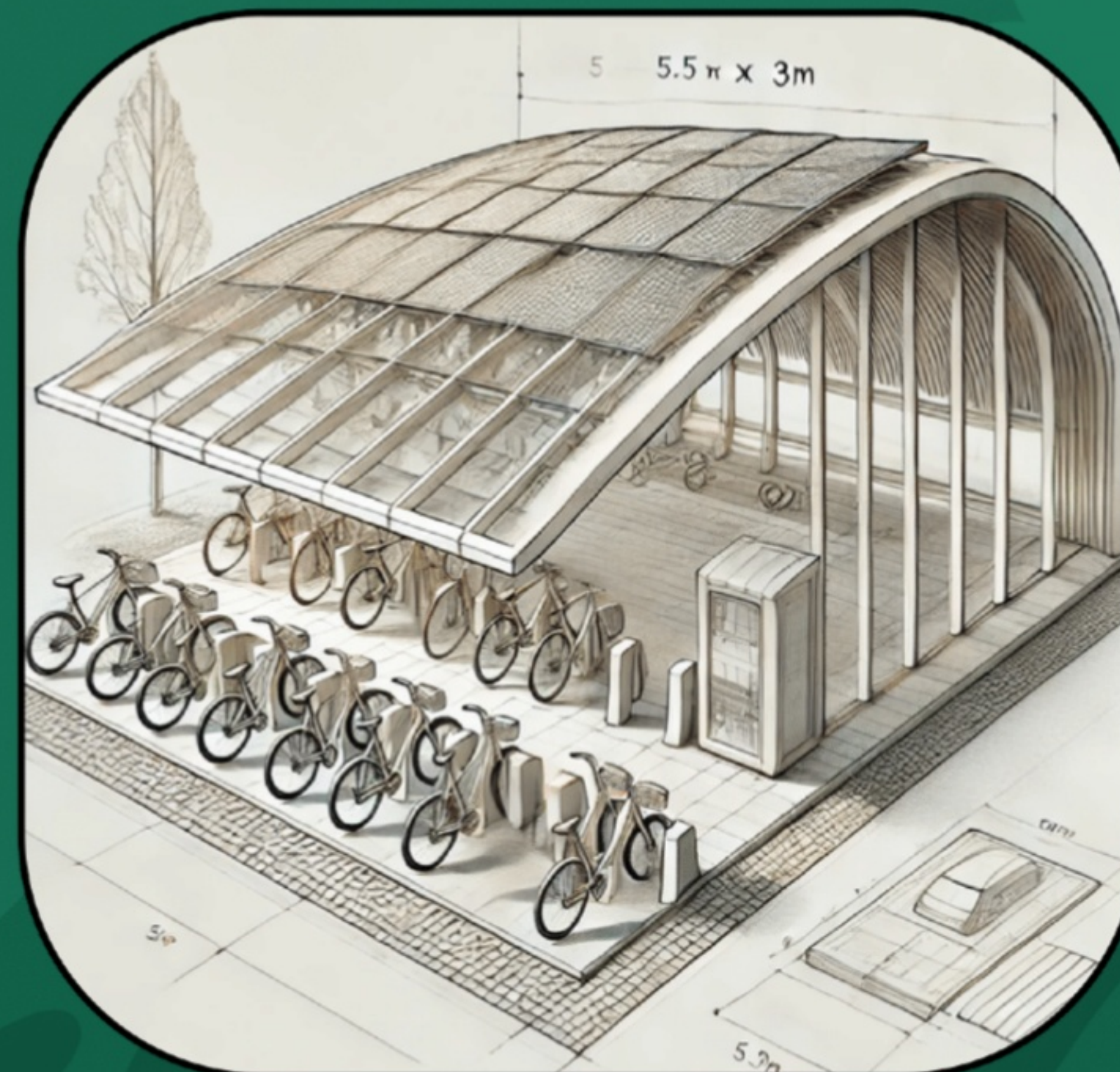


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# WATT-A-RIDE

*Pedal the future, Leave carbon behind*



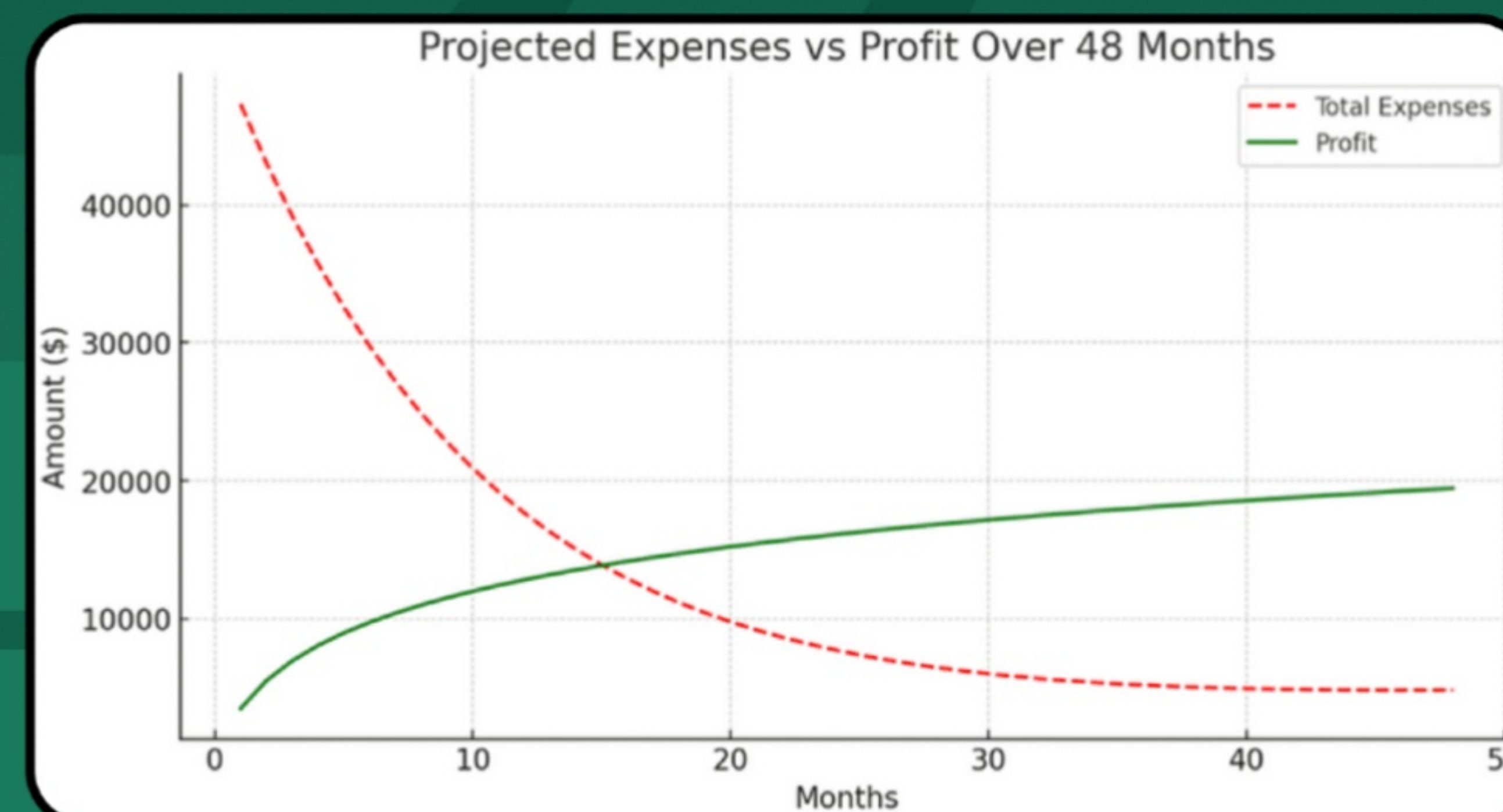
\*This is a rough sketch and not the finished design\*

## Bike-Shelter

Watt a Ride shelters provide secure parking and solar-powered charging for e-bikes, ensuring they're always ready to ride.



Placed at universities and bus stops, they offer a sustainable solution, reducing emissions and improving transport for students and commuters.



**SCAN ME!**



**Smarter Travel**  
Student Awards