



# Smarter Travel Student Awards

The Judging Panel



## Chris Kennedy

Copywriter at Oliver Ireland

Chris is an award-winning writer and copywriter. With over 10 years of experience in the advertising industry, he has written for some of the world's biggest brands such as Meta, Toyota, and White Claw, with ads that have appeared on TV, digital, and radio both in Ireland and America. He currently works for Oliver Ireland



**Category 3**  
Media