



# Smarter Travel Student Awards

The Judging Panel

## Meabh Clohosey

Business Marketing & Brand Consultant

With almost thirty years experience in her field, Meabh was the Director of Brand, Marketing and Loyalty with Aer Lingus.

Meabh has worked for blue chip companies in marketing management such as Unilever, Bulmers , Heineken and Norwegian Air before joining Aer Lingus at the beginning of 2022.

Meabh has also managed SME clients, helping them develop business and marketing strategies through her own independent consultancy. She is a graduate of the Institute of Directors in Ireland.



### Category 2 Social Marketing

Poster or digital marketing campaigns, sustainable travel seminars or webinar series, walking or cycling programmes and much more!