



TFI OURTRIP

RELIABLE & SUSTAINABLE COMMUTES MADE EASY

THE PROBLEM

Student attendance on campus is crucial for their academic and social lives. However, getting to campus can be difficult for many students as securing accommodation on or near UCD is increasingly difficult. This results in the need for lengthy commutes, where 38.7% of students travel for over an hour to get to college. Many of these journeys are multi-modal, and require transit through Dublin City to key rail and bus termini. This can create a degree of uncertainty in journeys, as disruption to services, full buses, traffic congestion, and curtailed services can make arriving or leaving campus in a timely fashion sometimes difficult. The risk of missing connections, or having large variability in journey times, may put-off students from making the trip to campus.

At the same time, many students drive onto campus, battling with other students for a finite number of parking spots across the large amount of land dedicated for storing cars. Many of these cars contain only the driver, resulting in lost opportunities to maximise the potential of these vehicles for transport. In addition, driving to campus contributes to traffic congestion, Greenhouse Gas emissions and particulate matter pollution which have significant consequences for **human health, the environment, and Climate Change.**

THE SOLUTION

Introducing TFI OurTrip, a new carpooling and ridesharing application for students of University College Dublin. TFI OurTrip is inspired by best practice examples of carpooling schemes nationally and internationally, and seeks to innovate on them to create a scheme which gives students more options to get to campus to increase certainty of journey times and reliability, offers a strong incentive for drivers to engage in carpooling as a driver or passenger, and promotes better land-use and environmental sustainability.



Get the apps now!



TFI OURTRIP OFFERS DRIVERS:

- Dedicated **carpooling-only** guaranteed parking spaces.
- A **rebate on Parking Permit Fees** at the end of each trimester based on number of carpooling trips.
- The ability to **manage your journey** and set up regular passengers you want to travel with.
- Integration with the TFI Leap Card to give you a **€1 Credit per journey** onto your ePurse to encourage future public transport journeys.

TFI OURTRIP OFFERS PASSENGERS:

- The ability to **pre-schedule journeys or search for available spots in a car going your direction on an impromptu basis**, such as times of public transport disruption.
- Dedicated **“OurTrip” hub**, located next to UCD Bus Park, designed like a Taxi-rank to facilitate safe meetings with the driver in a secure location.
- Integration with the TFI Leap Card to enable the 90-Minute Fare to be deducted for each carpool journey, enabling **onward connections.**
- Ability to link **TFI Live with the TFI OurTrip** app so that **live carpools** show up in the journey planner.

TFI OURTRIP OFFERS UCD:

- The **value and profile of the TFI ecosystem** to promote carpooling to campus.
- Confidence that the users of the scheme are safe and secure through verification with both student UCard and the TFI Leap Card.
- The ability to **consolidate campus car-parking** to facilitate carpooling only spaces, enabling more efficient land-use and future campus expansion.
- A more **sustainable modal split for students** travelling to the campus, with a reduced environmental impact.



Smarter Travel
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