

A year OF BIKING WITH TFI



DOWNLOAD THE CALENDAR!

AUTUMN ACTIVITIES

September "GET ON UR BIKE"

Perfect time to start a new journey with the Bike Welcome Week, campus tours, buddy rides & more!

October SKILLS AND CONFIDENCE MONTH

Release your biking anxiety with small-group skills sessions (road positioning, roundabouts, night riding).

November "THE TWO WHEEL CHALLENGE"

Gamify your commute! Inter-campus and facility challenge with leaderboard.



WINTER ACTIVITIES

December "COZY WINTER RIDES"

Short Lunch Loop rides with free hot chocolate and maintenance workshops across campus.

January NEW YEAR, NEW ROUTES

Try a "New Route Week" with mapped alternatives and group rides, social media route sharing.

February "CLIMATE AND COMMUNITY"

"Carbon-Free Campus Day" Join our panel & discussions on cycling, climate justice and sustainability.



SPRING ACTIVITIES

March "SMITHFIELD BIKE FASHION SHOW"

Fashion show in Smithfield Square - stylish looks on/off bike. Influencer event: Ride & Vibe!

April TU DUBLIN PRIDE AND IDENTITY

LGBTQIAPN+ & allies unite for a bike ride during Pride week in TU Dublin.

May BIKE WEEK AND BIG MILES

#BikeWeek programme - breakfast stops, mass photo, bike-to-lectures day, maintenance pop-ups, longer social rides.



SUMMER ACTIVITIES

June "EXPLORE YOUR CITY BY BIKE"

Curated leisure rides to cultural sites in Dublin. Formal trip to mountain bike in the Dublin Mountains.

July SUMMER SOCIAL BIKERS BBQ

Summer Social BBQ and promo campaign from a "Year of Biking". Join us to celebrate!

August "GEAR UP FOR NEXT YEAR"

Pre-arrival comms to incoming freshers with How-to-Be guide and routes, online Q&A on buying/fixing bikes and storage.



WHAT IS A YEAR OF BIKING WITH TFI?

A one-year calendar of activities and events created to show that cycling isn't just an option: it's *safe, practical, and truly enjoyable*. The campaign aims to build a campus culture where active travel is seen as a reflection of personal style, freedom, and wellbeing, by connecting the community.

Starting on campus, the project aims to reimagine how Dublin moves, contributing to a healthier, more sustainable city for everyone. Additionally, the initiative empowers students and staff to become promoters of safer streets and better cycling infrastructure, while contributing to reduced traffic.

WHY SHOULD I TAKE PART?

- * *Build trust and confidence*, with small-group skills sessions, and challenges;
- * *Join a community* by engaging with other students and sharing positive experiences, while still being part of a sustainable change process;
- * *Enjoy the best out of every season*, saving time, saving money and saving the planet
- * *Reconnect with yourself*, not only in terms of physical health, but also by using the program as an opportunity to reconnect with a social network and the spaces you inhabit.



Aníbal Barba Varela
David Concannon
Marina Nitoumbi
Matheus da Rosa Castro
Ricky Byrne

Smarter Travel
Student Awards



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TECHNOLOGICAL
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