

TAGGED AND TIERED

Your personal DCU toll tag



How It Works
 Your car will be given a tag that tracks the distance you travelled - from when your car started to when you arrive on campus
 The gate system will automatically direct you to your parking level of the multistorey carpark

Who Goes Where ?
 The further you have to drive, the more car parking spaces available to you
Our aim
 Encourage people who live closer to DCU to use active / public transport available to them

Feasibility
 DCU already operates a swipe-access system using student cards = controlled access
 DCU is working to expand active commuter facilities such as secure bike parking & gear drying facilities



The Statistics
 Survey data indicates that a significant proportion of students live within distances that are realistically walkable, cyclable, or suitable for public transport
 33% live within 0-5km, and a further 15% live within 5-10km of DCU

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Smarter Travel
 Student Awards

