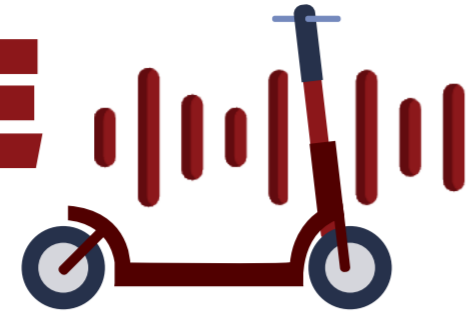


AWAIRE



44% of E-Scooter users have been in collision with another road user. Another **32%** have experienced a 'near miss'

68% of other road users say that they are unaware of the scooters around them

Electric scooters occupy a perceptual blind spot. They're small, They move quickly. They're often in peripheral vision, and most importantly — they're acoustically invisible.

How AWAIRE can help this:

Every vehicle on the road has a voice. Cars have combustion engines. Electric cars are legally required to emit artificial sound. Emergency vehicles have sirens.

But electric scooters are almost silent. And in traffic, silence is dangerous.

Humans process sound faster than visual movement in complex environments.

AWAIRE provides a language of presence. It gives the user a voice on the road and allows them to make their presence known. Protecting the user and others.



360° sensor
detection to keep you protected from all angles.
Can detect other road users up to 12m away



4 sound variations
alerting other road users of your presence
Can be heard from up to 15m away in urban areas and 25m in rural areas



LED light
to increase visibility and also to assist in alerting road users of your presence.



USB Charging.
Battery life of 8hrs
Can be charged anywhere



01.

Primary default sound
"I exist behind you"

- Used when 30-60m behind vehicle
- Sits above engine noise but below urgency
 - Default sound

02.

Directional Awareness
"I'm moving with you"

- Used on faster paced roads
- Enhances mirror-checking and directional awareness

03.

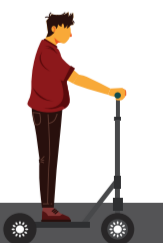
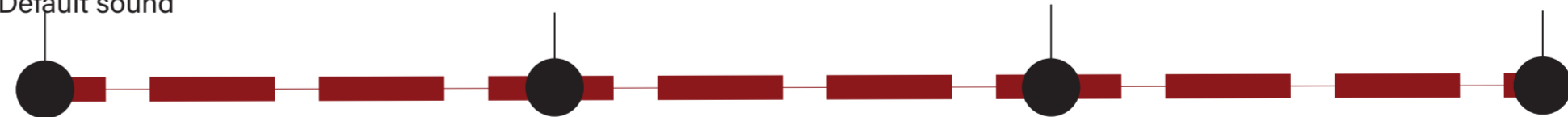
Approach Emphasis
"I'm getting closer"

- Used when 10-20m behind vehicle
- Triggers attention spark without startling

04.

Urgency Alert
"I exist behind you"

- Used to alert urgency
- Prevents accidents
- "Once off" alert to startle



Smarter Travel
Student Awards

