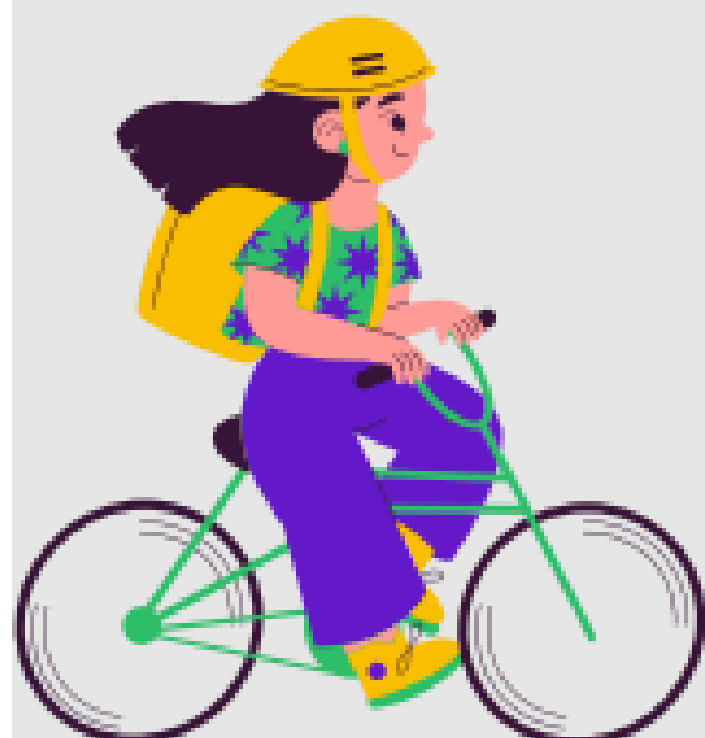


# BIKE RENTAL SCHEME 'Rent a Rothar'

Implementing a long term bike rental scheme to promote bike usage in urban areas



3 month / 6 month / 12 month contract lengths  
€20 monthly  
Discounted rates for students: €15 monthly

All-inclusive subscription service providing a bike alongside repairs services and replacement in case of theft.

Traditional and electric bikes available for rent, helmets and locks included

Aim to reduce traffic congestion within urban areas by encouraging a behavioural change in commuter groups, residents and students.

Concentrate uptake efforts on universities and office spaces.



Free test ride and two week trial offered.

Aim of promoting modal shift without significant upfront cost of purchase.

Information sessions and guides offered on navigating an urban area on a bike to reduce hesitation surrounding safety & to increase confidence.



Elizabeth Maley  
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**Smarter Travel**  
Student Awards

