



Greener Routes is a new smart-mobility feature within the TFI Live app that helps you choose the most sustainable way to travel across Ireland. When you enter your destination, the app instantly compares walking, cycling, bus, and mixed-mode options using real-time travel data.

It presents three clear route choices:

- Quickest Route – shortest travel time
- Greenest Route – lowest carbon emissions
- Healthiest Route – highest walking/cycling benefits

The map highlights cycle lanes, walking paths, bus corridors, and low-traffic areas in clear colours. It also shows nearby public bike and scooter docks, making multi-modal travel easy and reliable.

By giving you travel time, CO<sub>2</sub> impact, safety levels, and accessibility info, Greener Routes empowers you to pick the journey that's best for you — and best for the planet.

# THE GREENER ROUTES INITIATIVE

SEAN WALSH    SARAH BRADFORD  
DARRAGH IVORY    SHANE MULVANY

Smarter Travel  
Student Awards

