

Marking Rubric

Criteria	Detail	Unsatisfactory (1)*	Satisfactory (2)*	Very Good (3)*	Outstanding (4)*
Innovation and Creativity (20%)	How innovative the idea proposed is and how creative the solution or approach is. Think about how you can take an existing idea and make it new.				
Feasibility and Practical Implementation (20%)	Whether the proposed project is practical, achievable, and can realistically be implemented in Ireland.				
Research and Understanding of Sustainable Travel (20%)	Assesses the depth and quality of research into sustainable and active travel. What references, sources can you use to support your project.				
Impact on Sustainability and Active Travel (20%)	What is the impact, and who will it impact? Could your entry be used on your campus or nationally to encourage sustainable and/or active commuting?				
Presentation and Communication (20%)	The design/layout should be well presented and appealing. Ensure there are no errors in spelling, punctuation and grammar.				